

## **Youth Enrichment Services Holding Apres Snow Fest Charity Event at McFadden's to Support Positive Boston Youth Experiences**

### ***March 6, 2008 Event Will Feature Auction, Raffle***

**BOSTON – Feb. 11, 2008 – [Youth Enrichment Services \(YES\)](#)**, a non-profit that offers low- and moderate-income Boston area kids outdoor and practical learning activities, today announced the Apres Snow Fest Charity Event at McFadden's Restaurant and Saloon (148 State Street, Boston) on March 6, 2008 at 5:30 p.m. All the money raised from the event will support YES Youth programs.

- Attendees (must be 21 or older) can expect a night of socializing, dancing and a raffle with prizes.
- Auction items will include lift tickets and gift certificates to local area destinations as well as other items.

The suggested donation for admittance is \$20 and includes two beer vouchers and raffle tickets.

The Apres Snow Fest is sponsored by Boston Beer Company and McFadden's. Those individuals or organizations interested in learning more about YES programs should contact Will Morales at 617-267-5877 x24 or [wmorales@yeskids.org](mailto:wmorales@yeskids.org)

#### **About Youth Enrichment Services ([www.yeskids.org](http://www.yeskids.org))**

Since its founding in 1968, Youth Enrichment Services (YES) has helped more than 100,000 low- and moderate-income Boston area youth build self-esteem and foster life-long respect for themselves, others and the environment through participation in outdoor and practical learning activities. Research shows that YES kids who remain committed to the program over time -- serving as junior counselors and volunteers -- graduate high school, attend college and obtain jobs at a higher rate than their peers. YES also helps local youth agencies and schools offer challenging programs to reward and motivate their members/students. YES is unique in taking kids out of their familiar urban environment and challenging them with both summer and winter outdoor activities such as skiing, hiking and biking. YES is a 501(c)3 educational institution and is registered with the Massachusetts Attorney General's Office of Public Charities.

###

**For more information, or to schedule an interview, please contact:**

**George Cohen (YES board member)**

George Cohen Communications, Inc.

Tel: 617-325-0011

Email: [george@gccpr.com](mailto:george@gccpr.com)