



Youth
Enrichment
Services



Impact Report

Fiscal Year 2015



The YES mission is to
inspire and challenge youth
with physical and mental
activities that foster life-long
respect for self, others, and
the environment.

Dear Friends,

Last year was a remarkable one for Youth Enrichment Services (YES). It was a year of growth and success as we continue to deepen the positive impact YES has on the lives of Boston's young people.

The year ended on a high note with the successful development of YES's 2016–2020 Strategic Plan — a roadmap for the future of the organization. In addition to completing the development of this important plan, we reached several other notable milestones.

A record number of youth who live in YES's target neighborhoods of Dorchester, Roxbury, and Mattapan were served. Our goal continues to be the engagement of youth with the least access to the outdoors and sports-based leadership development opportunities.

On the slopes, YES successfully piloted its Cross Country Ski program for the first time with support from the National Winter Sports Education Foundation. Our Youth Excel Through Tailored Instruction (YETTI) Operation SnowSports program model expanded with over 175 youth on the slopes for 600 activity days.

In the YES Academy, more than 200 middle and high school students engaged in learning about leadership skills, the outdoors, career exploration, and college preparation. Most importantly, 100% of high school seniors in the YES Academy programs graduated high school and enrolled in college.

As we look toward the future — and the next five years of YES's growth — the leadership at YES remains as committed as ever to helping Boston youth become successful, confident young adults.

Our work would not be possible without your support. From all of us at YES, thank you for your generous investment in our youth.

With appreciation,



Bryan Van Dorpe
Executive Director



Betsy Strickland
President, Board of Directors

The YES Formula for Success

TIER 1



EXPERIENCE THE OUTDOORS

Introductory Experiences and Activities

Skiing, snowboarding, kayaking, fishing, sailing, surfing, stand-up paddleboarding, rock climbing, hiking, biking, track and field

Operation SnowSports

Ski and Snowboard activities, 1-day trips

Outdoor Adventure

Summer activities, 1-day trips

TIER 2



BUILD CONFIDENCE

Repeat Engagement Experiences and Activities

Operation SnowSports

Youth Excel Through Tailored Instruction (YETTI)
Five or more ski/snowboard trips per winter
Cross-Country Ski Program

Outdoor Adventure

Summer activities, 5 times per week
Summer Track and Field, 2 times per week

TIER 3



CREATE PATHWAYS TO LEADERSHIP

Highest impact youth development and leadership programs

YES Academy

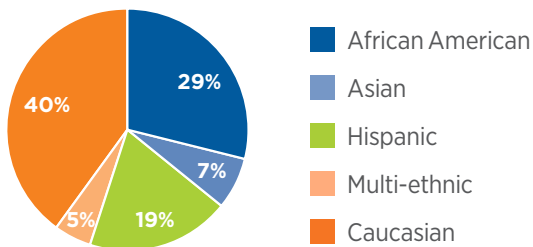
Junior Volunteer Program, Career Exploration, Girls Outdoor Adventure Leaders (GOAL), College Preparation Program

Outdoor Adventure

Fall and spring track teams, includes developmental races and competition meets

Who does YES serve?

Over 1,600 young people were served by YES this year. Underserved youth are our target with a focus on the neighborhoods of Dorchester, Roxbury, and Mattapan. 75% of YES youth live in low-to-moderate income households. 3 out of 5 are youth of color.



“As a junior volunteer at YES, I have been exposed to a multitude of different cultures. The youth, volunteers, and staff are from different places, and have taught me so much.”

— Stephany, 17

Experience

In 2015, over 800 young people experienced new active outdoor adventures with YES's Tier 1 programs through Outdoor Adventure and Operation SnowSports. Activities they participated in include: skiing, snowboarding, rock climbing, kayaking, fishing, surfing, stand up paddleboarding, mountain biking, track and field and more! Without YES, many young people would have never had the opportunity to have these new outdoor experiences.



"I like coming to YES because I get to not only meet new people and do new things, but I get to learn about how I can contribute to the world."

— Maude, 15

"At YES, I learned how to snowboard. The sport has pushed me to better myself and try new things."

— Jonathan, 18

95%

of Operation
SnowSports youth
increased their
confidence in
trying new things

100%

of Track and Field
youth plan to
continue to
exercise regularly



Confidence

In 2015, over 600 young people built confidence through YES's Tier 2 programs: Operation SnowSports' season-long programs, Outdoor Adventure week-long sessions, and the YES Track and Field program. Through repeat engagement active outdoor activities, youth gained confidence in themselves and increased their ability to succeed in school and reach their full potential.



“We like to take initiative and think of ways to improve the program. I’ve become a leader. I’ve become more confident.”

— Alex, 18

“At YES, I feel like I can be myself.”

— Destiny, 13



95%

of GOAL girls
reported an increase
in self-confidence
after the program

100%

of Outdoor Adventure
youth increased their
confidence in trying
new things

Leadership

In 2015, over 200 young people gained leadership skills, explored career pathways, and prepared for college in YES's Tier 3 High-Impact Programs: the Junior Volunteers, Career Exploration, Girls Outdoor Adventure Leaders, and College Preparation.



“At YES, I have learning new leadership skills, professionalism, and life skills.”

— Macy, 15

“YES prepared me for life in many ways. I got back way more than I ever had to put in. YES is one of the best things I have ever done.”

— Keith, YES Alumni

75%

of Junior Volunteers improved their leadership skills through their volunteer experience

75%

of College Preparation teens increased their academic engagement



Thank You

IN-KIND DONATIONS AND SERVICES

Adaptive Sports New England
Bay State Cruise Company
Beartown State Forest
Blackstone Community Center Staff
Blue Hills Ski Area
Boston Parks & Recreation Department
Boston Police Department
Boston Public Schools
Blue Hills Ski Area
Brooklyn Boulders
Butternut
Sophie Caldwell, T2 Athlete
Central Rock Gym
Charles River Canoe & Kayak
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Cranmore Mountain Resort
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Empyrean Snowboards
The Fishing Academy
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Metro Rock
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New Balance
New England Disabled Sports
Northeastern University
Pats Peak Ski Area
Pico Mountain
Pier Park Sailing
POC
Putnam Investments
Reebok
Rock Spot
Save the Harbor/Save the Bay
Ski Butternut
Ski Ward
Sugarbush Resort
T2 Foundation
Up2Us Sports
U.S. Ski and Snowboard Association
Wachusett Mountain
War Memorial Community Center
Waterville Valley Resort
Wompatuck State Park

VOLUNTEERS

Over 200 adult and teen volunteers made YES's programs possible this year. Thank you for your hard work and dedication to serving Boston's youth!



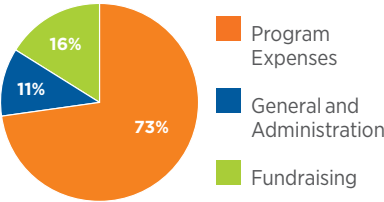
Corporate and Foundation Donors

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2015. Thank you for your generosity!

Adage Capital Management	Dyson-Kissner-Moran Corporation	New England Patriots Charitable Foundation
AGM Summer Fund	East Boston Savings Bank	POC USA
Amelia Peabody Charitable Fund	Eaton Vance	RBC Capital Markets
Amelia Peabody Foundation	Edelstein & Company LLP	Reebok Foundation
Bank of America Merrill Lynch	Epsilon	Save the Harbor/Save the Bay – Better Beaches
BlackRock Financial Management	FBR Capital Markets & Co	Schield Family Foundation
Bloomberg	Goldman, Sachs & Co.	State Street Foundation
Boston Gives Big!	Gordon Brothers	STEP Education MA, Inc
Boston Ski Party	Harte Hanks	Target Logistics
Boston Summer Fun	Harvard Pilgrim Health Care	Temple Sinai
Brainshark	Hill Holliday	The Boston Foundation
C.R. Bard Foundation	Howland Capital Management	The Dyson-Kissner-Moran Corporation
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Coastal Construction Corp.	Massachusetts Port Authority	Young Group Inc.
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Devonshire IT		
Doug Coombs Foundation		

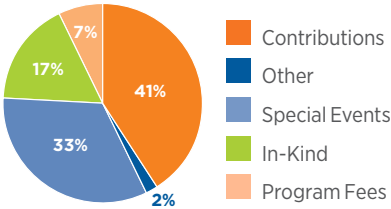
Expenses and Revenue

EXPENSES



Total expenses: \$1,535,768

REVENUE AND SUPPORT



Total revenue: \$1,637,607

Individual Donors

Today I learned how to ski
without using wedges, Thank
you for your donation! 😊

- Jessie 

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2015. Thank you for your generosity!

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Jonas Adler
Sharon and John Alphas
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