



# FISCAL YEAR 2014

## *IMPACT REPORT*





**The YES mission** is to inspire and challenge youth with physical and mental activities that foster life-long respect for self, others and the environment.

# WELCOME LETTER

Dear Friends,

This year was a remarkable one for Youth Enrichment Services (YES). It was a year of continued growth and landmark success, as we continue to deepen the impact we have in the lives of young people.

We expanded the YES Academy to include a College Preparation Program in response to an identified unmet need of our high school students. The program was a great success and provided teens with one-on-one support with applications and essays; college tours; and workshops about campus life, financial aid, and scholarships.

We continued our efforts to reach youth with the least access and opportunity for job training. Towards that end, YES established a partnership with Dorchester's Jeremiah Burke High School to offer the Career Exploration Program at the school for course credit.

YES restructured the Operation SnowSports Program to engage youth on a deeper level on the slopes. The YETTI Initiative (Youth Excel Through Tailored Instruction) is a new model that provides youth with personalized instruction and coaching that is tailored to their specific needs. Youth are in the same peer group throughout the winter and are taught by the same volunteer instructor.

We continue to have unprecedented growth in the Track & Field Program, with over 300 youth participating during the summer. This highlights the unmet need for affordable, safe outdoor activities for youth during the summertime in the evening.

YES was selected by the Olympic Gold Medalist, Ted Ligety, to be his charity partner for the Citi Every Step of the Way Program. To say it was an honor to be selected for this program is an understatement. In his Good Morning America appearance, Ted said he loved being an Every Step of the Way spokesperson because, "It's been really cool to have YES youth out there and enjoying the sport I love so much."

We have experienced unprecedented growth of new partners, donors and volunteers. The growth and success that YES saw this year wouldn't be possible without people like you. Plans are underway to continue this progress and build an even stronger YES for the future.

From all of us at YES – thank you for your generous investment in our youth.  
Warmly,



Bryan Van Dorpe,  
*Executive Director*



Richard Ward,  
*President of the Board of Directors*

# THE YES FORMULA FOR SUCCESS

---



## **TIER 1: NEW EXPERIENCES**

Youth gain new experiences through introductory activities and sports

YES Programs: Operation SnowSports and Outdoor Adventure one day adventures.



## **TIER 2: CONFIDENCE**

Youth gain confidence through repetitive activities over the course of a season

YES Programs: YETTI (Youth Excel Through Tailored Instruction) Ski and Snowboard program, Outdoor Adventure week-long sessions, YES Track and Field seasonal programs.



## **TIER 3: LEADERSHIP**

Youth build leadership skills through high-impact programming

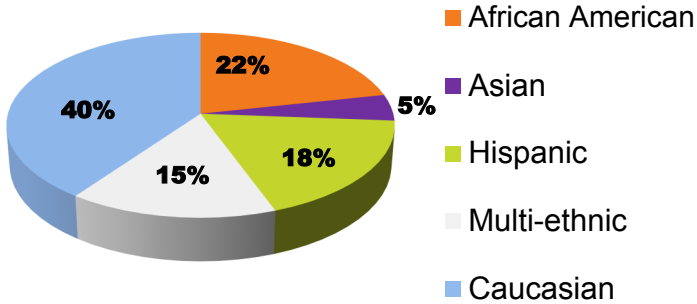
YES Programs: YES Academy programs including: Girls Outdoor Adventure Leaders, Career Exploration, College Preparation, Junior Volunteer Program.

# WHO DOES YES SERVE?

YES targets low-income youth and families.

3 out of 5 YES youth are minorities.

90% of youth served by YES live in Boston



YES serves 1,600+ Boston youth each year, with a focus on the targeted neighborhoods of Mattapan, Roxbury and Dorchester.



"As a junior volunteer at YES, I have been exposed to a multitude of different cultures. The youth, volunteers and staff are from different places, and have taught me so much."

- **Stephany, 16**

# EXPERIENCE

In 2014, over 600 youth experienced new outdoor activities with YES's Tier 1 programs through Outdoor Adventure and Operation SnowSports. Activities they participated in include: Skiing, Snowboarding, Rock Climbing, Kayaking, Fishing, Surfing, Mountain Biking, Track & Field and more! Without YES, many of these youth would have never had the opportunity to have these new outdoor experiences.



"I like coming to YES because I get to not only meet new people and do new things, but I get to learn about how I can contribute to the world."

**-Maude, 14**



"Your organization has given our family so many ways to enrich our childrens' lives."

**- Jennifer, YES Parent**

## MEASURES OF SUCCESS

**886** youth skied and snowboarded with YES through Operation SnowSports in 2014. For some youth, this was their first time ever seeing a mountain!

More than **500** youth learned how to rock climb, surf, mountain bike, kayak and run in our 2014 Outdoor Adventure season.

# CONFIDENCE

In 2014, over 800 youth built confidence through YES's Tier 2 programs: Operation SnowSports' season long program, Outdoor Adventure week-long sessions and the YES Track & Field team. Through repetitive activities, youth gain confidence in themselves and increase their ability to succeed in school and reach their full potential.



"YES has made me more confident because they make me feel comfortable when I am here."  
**-Selena, 8**



"YES has not only helped me identify what qualities makes me unique, it has also helped me develop new skills."  
**-Ryan, 15**

## MEASURES OF SUCCESS

**3 out of 4** Girls Outdoor Adventure leaders reported an increase in self-confidence.

**95%** of youth reported increased confidence after trying new activities in Operation SnowSports.



# LEADERSHIP

In 2014, over 175 youth gained leadership skills, explored career pathways, and prepared for college in YES's Tier 3 High-Impact Programs: Career Exploration, College Preparation, Girl Outdoor Adventure Leaders and the Junior Volunteers.



"YES has given me more of a voice. You have a purpose, and you are trying to help people."

**-Zoe, 15**



"We like to take initiative and think of ways to improve the program. I've become a leader. I've become more confident."

**-Alex, 18**

## MEASURES OF SUCCESS

**100%** of teens report gaining new workplace skills and grew as leaders in the Career Exploration program.

**98%** of Junior Volunteers report gaining new leadership skills.



# THANK YOU

---

## IN-KIND DONATIONS AND SERVICES

Beartown State Forest	MetroRock
Boston Park & Recreation Dept.	New England Disabled Sports
Boston Police Department	Northeastern University
Blue Hills Ski Area	Nashoba Valley Ski Area
Brooklyn Boulders	Northeastern University
Charles River Canoe & Kayak	Pat Peak Ski Area
Cinnamon Rainbows Surf Company	Pico Mountain
Citi – <i>Every Step of the Way</i>	RAMP
Danversport Yacht Club	Roll It Forward - <i>City of Boston</i>
Empyrean Snowboards	Ski Butternut
The Fishing Academy	Ski Ward
Good Sports Foundation	Sugarbush Resort
HEAD Wintersports	Sugarloaf Mountain
Highland Street Foundation	Ted Ligety, Olympic Gold Medalist
Jiminy Peak Mountain	T2 Foundation
Julia Ford, Olympic skier	U.S. Ski and Snowboard Association
John Hancock Financial Services	Wachusett Mountain
Killington Mountain	Wompatuck State Park
Loon Mountain	Waterville Valley Resort
Mass Dept. of Conservation &	

## VOLUNTEERS



Over 200 adult and teen volunteers made YES's programs possible this year. Thank you for your hard work and dedication to serving Boston's youth!

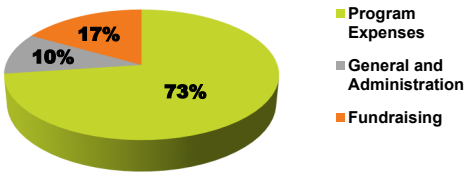
# CORPORATE & FOUNDATION DONORS

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2014. Thank you for your generosity!

Adage Capital Management	The Coach Company	Leerink Swann
Advent Employee	Code Red	Macomber Family Foundation
AGM Summer Fund	Concord Carlisle Ski Team	Massachusetts Port Authority
Amelia Peabody Foundation	Connors Family Foundation	Morgan Stanley
Bank of America	Cowen and Company	Mt. Washington Bank
Bank of America Merrill Lynch	Dana Farber Cancer	New Balance Foundation
Blackrock Financial	Institute	Peabody Office
Management	Devonshire Foundation	Pioneer Investments
Blue State Coffee	Devonshire IT	RBC Capital Markets
Boston Beer Company	Doug Coombs Foundation	Reynders, McVeigh Capital
Boston Bruins Foundation	Eaton Vance	Management
Boston Capital Foundation	EHS	Saucony Run for Good Foundation
Boston University South End/	FBR Capital Markets & Co	Ski Butternut
Roxbury Community Grant	First Church of Christ	T2 Foundation
Cambridge Community	Harvard Pilgrim Health Care	Target Logistics
Foundation	Howland Capital	Tedeschi Foods
Canaccord Genuity	Management	The Reebok Foundation
CCS Fundraising	Jessie B. Cox CLT - Cox	Trip Advisor
Chubb Insurance	Family Fund	Turtle Ridge Foundation
Citi	John Hancock Financial	USSA
City of Boston - Dept.of	Services	WVBBTS
Neighborhood Development	JP Morgan	William Gallagher Associates
		Yawkey Foundation

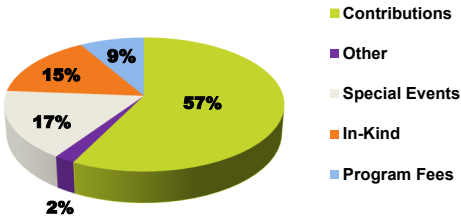
# EXPENSES & REVENUE

Expenses



Total Expenses: \$1,426,771

Revenue & Support



Total Revenue: \$1,717,313

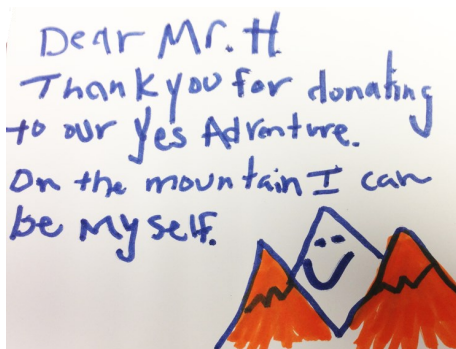
# INDIVIDUAL DONORS

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2014. Thank you for your generosity!

Anonymous (3)  
Jonas Adler  
Geraldine Aine  
Mark Bailey  
Luis Barbosa  
Elizabeth Bartlett  
Edward Beagan  
Carolyn Beckedorff and  
Tony DiGangi  
Bivi Bivins  
Lynn Boynton  
Ian Brady  
Shannyn Burch  
Dennis Burns  
Chris Burns  
Candace Burns Johnson  
Gerald and Kate  
Chertavian  
James Chiasson  
George Cohen  
John Collmer  
Jon and Margot Davis  
Larry DeLorenzo  
Kevin Doherty  
Thomas Dolan, Sr.  
Deanne Dupont  
Scott Epstein and  
Karen Bressler  
Jamie Fagan  
John Kenneth Felter  
Seamus Fernandez  
Jessica and Daniel Schmitz  
David Fitzgerald  
Paul Fremont-Smith  
Timothy and Cara Gavin  
David Giammatteo  
Doug Godshall  
Lawrence Greenberg  
Phill and Liz Gross  
Jean Haffenreffer  
Peter and Robin Haffenreffer  
Patrick Hall  
Kelly Hardebeck  
Paul Heffernan  
Kevin Hicks  
Kurt Hiler  
Joe Hill and Allison Chase

Whitney Jiranek  
Kurt Johnson  
John Kelly  
Peter Kelly  
Alan Kenny  
Adele M Kenny  
Kristen Kenny  
Justin and Lorraine Kermond  
Berdj Kiladjian  
Yuji Koga  
Rick LaBranche  
Brian Lash  
Glenn Lawler  
Matthew Lazzarra  
Daniel Lehan  
Phillip Lintz  
Grace Macomber and Jerry Bird  
Bill and Heather Maffie  
Andy and Pam Martin  
Demond Martin  
Rashaun and Andrea Martin  
Mark and Wendi McKenna  
Megan Melican and  
Michael Preiner  
Gerald and Rebecca Moore  
David Morris  
Patricia Muller-Smith  
Tom and Liz Niedermeyer  
Samantha Nieveen and  
Kalli Catcott  
Patty Nilles and Hunter Boll  
Chris Peabody

Matt and Shauna Pieniazek  
Mark and Elisa Preston  
John Puzangara  
Nancy Queirolo  
Sally Quinn  
Marla Quinones Hill  
Robert L. Reynolds  
Ian and Anne Sanderson  
Richard Smith  
Carrie Sheinberg and Paul  
Hochman  
Sheldon Simon and  
Ruth Moorman Simon  
Geoff and Genny Soper  
Jason and Carolyn Soules  
Betsy Strickland  
Linda Sullivan Dougherty  
Bryce and Joanne Tinmouth  
Robert and Rebecca Vail  
Bryan Van Dorpe  
Phil Villari  
Mark Vrahas  
Bernie Weichsel  
Jonathan and Emily Weintraub



# LEADERSHIP AT YES

## YES Board of Directors

Richard Ward, *President*  
Phill Gross, *Vice President*  
Betsy Strickland, *Vice President*  
Yuji Koga *Treasurer*  
Arnesse Brown, *Clerk*  
Candace Burns Johnson  
Marcus Evans  
Kevin Hicks  
Michael Preiner  
Geoffrey Soper

## YES Board of Trustees

Luis Barbosa	Mark McKenna
Elizabeth Bartlett	Wendi McKenna
Edward Beagan	Christopher Peabody
Kim Dukes Rivers	Marla Quinones Hill
David Fitzgerald	Ian Sanderson
Derek Fowler	Sheldon Simon
Rosalind Johnson	George Stathis
Tom Karam	Brian Strachan
Brian Lash	Jess Williams
Ted Ligety	Mark Williams

## YES Advisory Council

Ike Adams	Anna Frank	Gerry Moore	Linda Sullivan
Leandra Brantle	Lance Gomes	Will Morales	Dane Tullock
Heidi Brooks	Gena Gough	Michael Munn	Steve Vaitones
Clarence Brown	Daphne Griffin	Courtney O'Connor	Melvin Vieira, Jr.
Phil Brown	Katie Haffenreffer	Nike Okediji	Robert Wadsworth
Kevin Corcoran	Sam Hill	Khari Roulhac	Jim Wall
Ted Curd	Stephanie Krzyzewski	Jennifer Ryan	Bernie Weichsel
Louis DeGeorge	Joslynn Lee	Karen Savage	James Wildash
Steve Delaney	Jen Maitland	Okolo Schwinn-Clanton	Darnell Williams
Mark Fanger	Erin McCloskey	Carrie Sheinberg	Mary Williams
Beth Feinberg Keenan	Brian McCourt	Jason Soules	Wayne Wyrzes
Jessica Ferri Schmitz	Keith McDermott	Harold Sparrow	Dave Zablatzky

## YES Staff

Bryan Van Dorpe	<i>Executive Director</i>
Peter Haffenreffer	<i>Director of Finance &amp; Administration</i>
Jamie Martin Burch	<i>Director of Development</i>
Bernadette Peoples	<i>Director of Programs &amp; Operations</i>
Ezra Banks	<i>Track &amp; Field Coordinator</i>
Christine Brydges	<i>Development Coordinator</i>
Rachael Cina	<i>YES Academy Program Coordinator</i>
Shiona Decarvalho	<i>YES Academy Director</i>
Sam Donahue	<i>Rental Shop Coordinator</i>
Laura Neubauer	<i>Volunteer Director</i>
Allyssa Prutzman	<i>GOAL Program Coordinator</i>
Tiffany Spearman	<i>Track &amp; Field Coach</i>
Courtney Walters	<i>Program Coordinator</i>
Allison Zacarias	<i>College Prep Program Coordinator</i>

**412 Massachusetts Avenue Boston, MA 02118**  
**www.yeskids.org (617) 267-5877**