

ANNUAL REPORT 2010

# CITY WIDE IMPACT

youth enrichment services

believe and achieve



Youth Enrichment Services' mission is to inspire and challenge low - and moderate - income Boston area youth with physical and mental activities that foster life-long respect for self, others, and the environment.





## FY 2010

### REVENUES

#### Donated Support

Contributions	\$527,412
Fund Raising Events	\$81,913
Donated Equipment and Services	\$229,508

#### Revenue

Participants Fees	\$116,366
Rental Income – Net	\$33,000
Other Income	\$5,553

**Total Support and Revenue** **\$993,752**

**Net Assets at Beginning of Year** **\$509,468**

### EXPENSES

#### Program Services

Operation Snowsports	\$582,346
Outdoor Adventure	\$97,422
YES Academy	\$171,698

#### Supporting Services

Management and General	\$145,012
Fund Raising	\$179,876

**Total Expenses** **\$1,176,354**

**Increase (Decrease) in Net Assets** **(\$182,602)**

**Net Assets at End of Year** **\$326,866**

*For the fiscal year July 1, 2009 – June 30, 2010.*

Dear Friends,

This has been a truly exciting year for YES as our board, staff and many volunteers have continued to implement our strategic plan to increase the depth and impact of our programs and services. While these have been tough economic times, through the leadership of our executive director, Bryan Van Dorpe, outstanding staff and a highly engaged Board, we have continued to demonstrate success across our programs and demand for our services.

This past fall, YES hosted our first Annual Open House that was attended by more than 200 families and agencies. The event provided an entry point into YES' many program offerings, which were completely filled by the end of the day. Our YES Academy Programs continue to give youth the opportunity for more in-depth programming and mentoring experiences; and we are launching our first Annual YES Gala Event to raise much needed resources to support our programs. As we look to the future, YES is well positioned to take advantage of new opportunities to better serve our youth.

Located on the MBTA and bordering three Boston neighborhoods – the South End, Roxbury and Downtown Boston – it remains easy for youth and volunteers to drop in from all corners of the city, and neighboring Cambridge and Somerville. Our partnerships with agencies throughout the city and with key community resources remain strong. And, our outstanding staff works in collaboration with schools to form outdoor adventure clubs; after school agencies to provide outdoor sports trips; and prevention and rehabilitation programs that engage high-risk youth. While we are excited by our progress over the past year, we have still more work to do. With your support we will continue to build on our success.

We hope you will enjoy reading about all the progress we have made in the past year and the plans we have for the future. We extend our deepest thanks to all the volunteers, donors and partners that make this work possible.

Sincerely,

Richard Ward  
President, Board of Directors





## Youth Participate City Wide

YES reaches across the city, bringing youth together with adult volunteers from **diverse** neighborhoods.

Neighborhood	Youth	Volunteers
Boston Downtown	7%	10%
Roxbury	7%	6%
South End	4%	6%
Dorchester	25%	8%
East Boston	6%	
Hyde Park	5%	1%
Jamaica Plain	8%	5%
Mattapan	4%	
Roslindale	6%	4%
South Boston	6%	6%
Allston/Brighton	3%	7%
Charlestown	1%	2%
West Roxbury	1%	
Totals	83%	55%

The remaining 17% of youth and a roughly equal portion of YES volunteers live in Boston's immediate suburbs. Another 20% of our volunteers are young adults living in Cambridge and Somerville, and the remaining 10% come from Greater Boston communities. YES staff live in the South End, Hyde Park, Jamaica Plain, Roslindale, South Boston and Cambridge.

## Diversity in Action

**Operation Snowsports** serves a diverse group, reaching more at-risk youth each year and deepening their involvement. The number of youth taking five or more trips keeps rising, from 32 in FY06 to 288 in FY11. At the same time, YES has continued to increase overall capacity each year, expanding youth trip days from 2,284 in FY09 to 2,722 in FY10, a 20% jump.

**Track and Field** reached 260 participants who came from Mattapan, Dorchester, South Boston, Hyde Park, and Quincy summer evenings to train and run in meets at Saunders Stadium in South Boston.

**Girls Outdoor Adventure Leaders (GOAL)** motivates middle school age girls to try multiple individual sports, develop their athletic abilities, and acquire important life skills. In FY10 GOAL served 14 middle school girls ages 10 to 14 including four African Americans, one Asian American, one Hispanic American, one Haitian, three Caucasian and four girls of mixed race.

## Youth Reach Across Boston

### Community Service

New community service opportunities are enabling YES Kids to give back to the neighborhoods where they live.

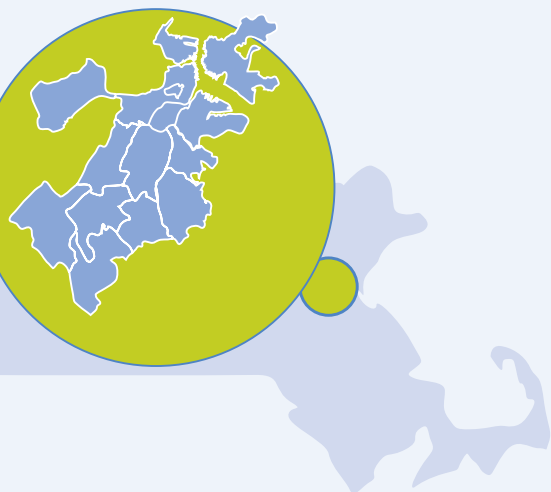
**Junior Volunteers** have monthly opportunities to perform community service, including trail and river clean up, terrain maintenance, direct service and community outreach. Locations and partner agencies include:

- *Beartown State Park - Swann Lodge*
- *Teton Gravity Research*
- *Boston Cares*
- *Wompatuck State Park*
- *Charles River Canoe and Kayak*
- *Franklin Park Coalition*

**The Environmental Team** wrote and filmed a green docu-mentary on Boston area environmental organizations and companies working to create sustainable solutions – Azure Dynamics (hybrid cars), New Ecology (energy efficiency and green buildings), and EarthWorks (sustainable gardening in the city). In the spring, youth participated in green service activities with EarthWorks and The Food Project.







## Marketing

### Junior Volunteers as "YES Ambassadors"

As part of the Junior Volunteers (JRV) curriculum, JRV's are educated on the history, mission, and goals of YES. This preparation allows them to present at YES events, parent meetings, assemblies, and after school clubs throughout Boston to recruit youth and inform the community about the benefits of participating in YES programs.

facebook

### Social Networking

YES is on Facebook. Nearly 400 followers visit the page over 300 times a week.

## Youth Reach Beyond

Through in-depth programs, YES Kids develop skills that lay the foundation for long-term success.

**Pico Explorer** – Twelve Junior Volunteers received in-depth training at Pico Mountain over four weekends that includes instructor training necessary to achieve Level I PSIA Certification as well as career workshops and job shadowing opportunities with mountain professionals in the ski school, retail, public relations marketing, rental shop, and mountain operations departments. The program culminates in a weekend long internship as Assistant Instructors at Killington Mountain

**Career Exploration** puts youth through a 12-week training program and places them in paid internships that included the Boston Public Schools DELTAS, ReMax Realty, Youth Enrichment Services, Dana Farber Cancer Institute, The Lenox Hotel, and John Hancock in FY10.

**Richard Williams Memorial Scholarships** were awarded to Eva Wong, who is studying pre-med at UMass Amherst, and Mitsouka Exantus, who is studying psychology at Assumption College.



## BOARD MEMBERS

### Directors

**Richard Ward**, President  
*Verge Philanthropy Partners*

**Phill Gross**, Vice President

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**Jason Soules**,

Vice President

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**Derek Fowler**

*City of Boston Fire Department*

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*Northwestern Mutual Financial*

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**Bernie Weichsel**

*BEWI Productions*

**Darnell Williams**

*Urban League of Eastern MA*

**Mark Williams**

*Ken Garff Enterprises*

**Wayne Wytzes**

*Economist*



Believe and Achieve

*Gifts were received during the period July 1, 2009 to June 30, 2010.*

**\$10,000+**

**\$1.000+**

## INDIVIDUAL SUPPORT

**\$250+**

**\$500+**

**\$1,000+**

Philip & Laurie Myrick  
Jr.  
Keith Patrick  
Matthew & Shauna  
Pieniazek  
Bernie Weichsel  
Robert F. White  
Mary Williams

**\$5,000+**

Anonymous (2)  
Lawrence D. Bragg III  
Gay Callan  
Kevin Drew  
George Macomber  
Keith Patrick  
Spero Party for a  
Purpose  
Sally and Rob Quinn  
Jason H. Soules

***We would like to  
thank the more  
than 500 additional  
individuals who  
supported YES with  
gifts up to \$249 that  
contributed a total  
of \$26,850 to support  
YES in FY10.***

## IN KIND SUPPORT

## Corporate

College Coach  
Courageous Sailing  
Program  
Dana Farber Cancer  
Institute  
Danversport Yacht  
Club  
Darlow Christ  
Architects  
Dell Architects  
DLA Piper  
Dwyer & Collera, LLP  
Dynastar  
Earthworks  
Eastern Mountain  
Sports  
Egan Entertainment  
Fishing Academy  
Food Project  
Franklin Park Coalition  
Genzyme Center  
George Cohen  
Communication

Jimmy Peak  
 John Hancock Financial  
 Services  
 Johnson Paint  
 Company  
 Killington Mountain  
 The Leland Company  
 Lenox Hotel  
 Loon Mountain  
 MA Forests and Parks,  
 DCR  
 Metro Mountain Sports  
 Group  
 Metro Rock  
 New England Disabled  
 Sports  
 Pats Peak Ski Area  
 Pats and Frank Tansey  
 Pico Mountain  
 Prospect Hill Academy  
 Recreation Equipment  
 Inc. (REI)  
 ReMax Real Estate  
 Rock Spot  
 S.O.S. Outreach  
 Program  
 Sasaki Associates  
 Save the Harbor/Save  
 the Bay  
 Sheraton Hotel Boston  
 Ski Blanford  
 Ski Market  
 Ski New Hampshire  
 Ski Ward  
 Snowsports Industries  
 of America  
 South Boston Athletic  
 Club Youth Track and  
 Field Program  
 Stop & Shop  
 Sugarbush Resorts  
 Sugarloaf Ski Resort  
 Teton Gravity  
 Research

US Ski and Snowboard Association  
USA Track and Field of New England  
Wachusett Mountain  
Weston Ski Track  
Whole Foods

Wilderness House  
Winston Flowers  
Wompatuck State Park  
Year Up

### Individual

John Anderson

Jen Bash  
Jeffrey Bloomberg  
Filomena Borba  
Lori Crimmins  
Deborah Furman  
Peter Igoe

David Kauder  
Heather Keare  
Lara O'Rourke  
Melissa Robbins  
Jessica Schmitz-Ferri  
Linda Sullivan

## VOLUNTEERS

**Adult**

Ike Adams	Kyle Finley
Geraldine Aine	Lukas Fisher
Megan Aleman	Ben Flaim
Maz Ali	Jim Foley
Debendra Amatya	Anna Frank
John Anderson	Deb Furman
Pat Arcand	Courtney Gainer
Katie Archer	Jessica Glagov
Randy Armstrong	Ethan George
Jim Bagley	Oren Gersten
Colleen Barrett	Omid Gharony
Michael Bard	Gena Gough
Jen Bash	Adam Grassi
Ed Beagan	Jessica Gustin
Joe Bennett	Katie Haffenreffer
Nikki Bennett	Matt Haffenreffer
Richard Bivins	Annemarie
Luis John Bonilla	Haselgrove
Matt Blattner	Kate Henderson
Ian Brady	David Hill
Dwight Branch	Peter Hill
Bridget Brennan	Jodi Hilton
Ryan Brown	Nathan Ho
Conor Bryant	Sasha Hope
Andrew Budwey	Joseph Howard
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Matt Cardinali	Eric Jacobsen
Gwen Catley	Jason Jedrusiak
Kerri Chamberland	Raymond Johnson
Benny Chong	Valarie Johnson
Micah Chu	Whitney Johnson
Jordan Clark	Irene Jor
Jasmine Cooper	Zahra Kanji
Nicole Cormier	Jamie Karlberg
Kat Cosmopoulos	Mary Kelleher
Matt Courtney	Yuji Koga
Rorv Craven	John Kordrupel
	Lewis Lamont

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Rebekah McCaslin  
Erin McCloskey  
Nelson McGroarty  
Erin McInerney  
Geri Medina  
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Vanessa Morales  
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Nestor Rodriguez  
Gayle Saks  
Alex Sanchez  
Alexis Savage  
Amanda Savage  
Ken Schroeder  
Michael Schwartz  
Erica Schweitzer  
Karen Serocki  
Brett Shumate  
Alex Slater  
Lauren Sleeper  
Erin Smith  
Wesley Smith  
Harold Sparrow  
Frank Stone  
Galen Weber

Kevin Westerhoff  
Lisa Wilkins  
Jackie Wolff  
Ken Wolff  
Kristina Wong  
Fran Wood  
Liz Wu  
Sabina Yesmin  
David Zablatsky  
Jack Zanini

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**Junior**

Ajay Ahluwalia  
Jensi Baez  
Rami Benayad  
Josh Blake  
Bethany Bonilla  
Alex Brown-Whalen  
Jordan Budwey  
Kassandra Cabassa  
Kaleigh Carrington  
May Chen  
Simon Chen  
Nelson Cheung  
Brian Chin  
Justin Crespo  
Carson Crimmins  
Maeve Crimmins  
Nicole Evans  
Wesley Evans  
Stephanie Francis  
Awan Freeman  
Andy Gove  
Brian Haas  
Matthew Haber  
Harris Evan  
Jesse Harris  
Alais Hewes  
Selene Hewes

Brian Ho  
Drew Huff  
Warren Huynh  
Brandon Johnson  
Patrick Kelly  
Eli Landman  
Cindy Le  
Aric Leblanc  
Tony Lee  
Sayyid Lestrade  
Derrick Li  
Yeshaya Lomax  
Steven Lui  
Jack Mai  
Dilio Martinez-  
Tran  
Kaity Merrikin  
Ali Mesnick  
Shawn Moore  
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Juan Santoyo  
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Andrew Savage  
Brien Spier  
Stephen St. Croix  
Jennifer Thong  
Edwin Velazquez  
Shanay Walker  
Zachary Wolff  
Eva Wong  
Donald Wong  
Michael Wong



## Partner Agencies

1st Church of Roxbury Youth Program  
Academy Of Pacific Rim  
Acedone Summer Program  
Alliance for Inclusion & Prevention  
Another Course to College  
Archdale Community Center  
Arlington STARR  
Aspire  
Boston Community Leadership Academy  
Boston Street Safe Initiative  
BEAN Program National Park Service  
Beantown Society  
Harvard Bell Program  
Belmont AME Zion-Worcester Church  
Benjamin Banneker Charter School  
Bethel AME Church  
Bikes Not Bombs  
Bird Street Community Center  
Born Again Church  
Boston Arts Academy  
Boston Centers for Youth & Families  
Boston International High School  
Boston Latin Academy  
Boston Police Department B2  
Boston Police Department C-11  
Boston Police Department Danny Long  
Boston Parks & Recreation  
Boston Ski Party  
Brook Farm Academy  
Brookline High School  
Brookside Community Health Center  
Brookview House, Inc.  
Cambridge Family and Children Services

Camp Hale  
Camp Nawaka, Camp Fire USA  
Cape Verdean Community Center  
Castle Square Tenant Association  
Cathedral of Life Youth Ministry  
Catholic Charities Teen Center  
Charlestown Community Center  
Charlestown High School  
Charlesview Apartments  
Chelsea Boys and Girls Club  
Chelsea Reach Program  
Chinatown Adventure  
Boston Children's Hospital  
Church of Christ Roxbury  
Citizen Schools  
Cleveland Marshall School  
Codman Square Academy  
Colonel Daniel Marr Boys & Girls Club  
College Bound (Little House)  
Commonwealth Tenants Association  
Community Gospel Church  
Concord Baptist  
Cornu Management  
Cowemoki Enrichment Program  
Dearborn Middle School  
Dorchester Bay EDC  
Dorchester House  
East End House  
Edison Middle School  
Edward Everett School  
Eliot Community Human Services  
Eliot Educational Center  
Epiphany School  
Farragut School  
Fenway High School  
Fifield School  
Franklin Inner City Outreach  
Franklin Park Coalition  
GIFT Group Home  
Harbor School

Hawthorne Youth Community Center  
Health Careers Academy  
Holland Community Center  
Hyde Park YMCA  
Jackson-Mann Community Center  
John D. O'Bryant High School  
Jordan Boys and Girls Club  
Just-A-Start (Youth Build)  
Kids Club of Roxbury  
Latino Afterschool Initiative  
Leaders of Tomorrow  
Leahy-Holloran Community Center  
Leon de Juda Higher Education Center  
Lexington METCO  
Lilla D. Frederick Summer Program  
Lutheran Social Services of NE  
Madison Park Development  
Mandela Homes  
Marshal Community Center  
Martin Luther King School  
Mary E. Curley K-8 School  
Mathers School  
MetroLacrosse  
Mildred Community Center  
Minuteman High School  
Mission Hill Summer Program  
MIT Upward Bound  
Myrtle Baptist Church  
Mystic Learning Center  
Native American Youth Enrichment  
Nativity Prep School  
Nazzaro Recreation Center  
New England Aquarium  
Orchard Gardens  
Ostiguy High School  
Parish Street Youth Center  
Parkway Academy of Technology and Health  
Police Academy League  
Project Hip Hop  
Prospect Hill Academy High School

Prospect Hill Academy Middle School  
Pulse Program  
R.O.C.A.  
Red Oak Boston Chinatown Neighborhood Center  
Rogers Middle School  
Rossie Reps  
Roxbury Boys and Girls Club  
Roxbury Tenants of Harvard  
Roxbury YouthWorks  
Roxse Homes  
Saint Mary's Church  
Saint Stephen's Church  
School of Peace  
Seaport Campus  
South Boston Boys & Girls Club  
South Boston Outreach  
SPARK Center CAP  
Squash Buster Inc.  
St. Luke AME Zion Church  
St. Mary's Peace Delegates  
St. Peters Church (BPD)  
St. Stephen's Episcopal Church  
St. Peters Teen Center  
Tech Boston Academy  
Teen Empowerment  
Tenacity  
Boy Scout Troop 93  
UMass Boston Talented and Gifted  
Unaccompanied Refugee Minor Program  
Upward Bound  
Vietnamese American Civic Association  
Walter Denney Youth Center  
Washington Heights Tenants Association  
Watertown Middle School  
West End House  
West Jr. High  
West Region Madison Park  
YMCA Girls Empowerment  
YMCA Greater Boston  
Young Women on the Move  
Youth Build Boston

## Partner Locations

### Operation Snowsports

Ascutney, VT  
Attitash, NH  
Black Mountain Ski Area  
Blandford Ski Area  
Blue Hills Ski Area, MA  
Cannon Mtn Ski Area  
Catamount Ski Area  
Gunstock Ski Area  
Harris Farm Snowshoeing  
Haystack Ski Area  
Jiminy Peak Ski Area  
Killington Ski Resort  
Loon Mtn. Ski Resort  
Mount Snow Ski Area  
Mtn. Cranmore Ski Area  
Pats Peak Ski Area  
Pico Ski Area  
Shawnee Peak, ME  
Ski Butternut  
Ski Sundown Ski Area  
Ski Ward Ski Area  
Sugarbush Ski Resort  
Sugarloaf Ski Resort  
Tenney Mtn., NH  
Wachusett Mountain  
Weston Ski Track

### Outdoor Adventure

Blue Hills Reservation, MA  
Boston Harbor Shipyard Marina  
Breakheart State Reservation  
Charles River Canoe & Kayak - Boston/Allston  
Charles River Canoe & Kayak - Newton  
Courageous Sailing  
- Charlestown Navy Yard  
Danversport Yacht Club  
Franklin Park Zoo  
Marine Mammal Safari  
(Save the Harbor/Bay)

Maudslay State Park, MA  
Metro Rock  
Nira Rock Climbing  
Rock Spot Climbing  
Saunders Stadium, Moakley Park  
Swann Lodge, Monterey, MA  
Wompatuck State Park  
World's End Reservation  
Cardigan Lodge Appalachian Mountain Club

## Environmental Team

Azure Dynamics  
City of Boston Public Works - Recycling  
Coolidge Corner - Food, Inc.  
EarthWorks  
EpiCenter - Green Building Tour  
FCR Casella Recycling Facility  
Genzyme Center  
Greenbuild Expo  
New Ecology Center  
The Food Project - Baker Bridge Farm  
Whole Foods Market

## Community

Boston Children's Museum  
Holocaust Memorial  
Kelly Ice Rink  
Museum of Science  
New England Aquarium  
Simoni Ice Rink  
Spectacle Island - Harbor Island Cruise  
UMass Boston Harbor Cruise  
Washington Heights Tenant Association

