Dear Friends,

As a supporter and friend to Youth Enrichment Services (YES), please know that you are making an incredible difference to thousands of Boston youth each year. Whether you are a donor, volunteer, family supporter, or program partner - we deeply thank you. On the pages of this Annual Impact Report, you will read about YES's successes in the 2011 program year and how YES is helping Boston youth reach their full potential.

Over 1,500 kids and teens participated in YES programs throughout 2011. Over the past year, YES has continued to strive for and achieve the impressive goals of our 2010-2015 Strategic Plan.

A key objective of this plan is to increase the impact of YES's youth leadership programs. And we are already seeing amazing results:

- After completing our Junior Volunteer Program, over 70% of teens reported an improvement in their leadership and teaching skills.
- 100% of students said their confidence with interviewing increased after completing YES's Career Exploration Program.
- 80% of young girls in our Girls Outdoor Activity Leaders program reported an increase in their self-confidence after the program.

We are proud of YES's recent successes and energized to set the bar even higher for the future. Thank you for continuing to help the youth of Boston “Believe and Achieve” with YES. We couldn’t do it without you.

With appreciation,

Richard Ward             Bryan Van Dorpe
President, Board of Directors      Executive Director

“I have seen such growth in self-esteem in my daughter! Thank you, YES!”

YES Parent, Hillary F. Boston
“Five years from now, I will be definitely be in college and always be learning from others.”

Brian, Age 16
YES Junior Volunteer
In Kind Services and Equipment Donations  
(July 1, 2010 - June 30, 2011)

Outdoor Adventure Program
Best Buy
Charles River Canoe & Kayak
Courageous Sailing
Danversport Yacht Club
The Fishing Academy
Highland Street Foundation
Jameson & Thompson Fine Art Services
Mass Dept. of Conservation & Recreation
MetroRock
RockSpot
Roll It Forward - A Project of Mayor Menino's Boston Bikes Program
Seirus
T2 Foundation
U.S. Ski & Snowboard Association
Wompatuck State Park
Wellington Management

Operation SnowSports Program
Pico Mountain
Killington Mountain
Pats Peak Ski Area
Waterville Valley Resort
Ski Butternut
Wachusett Mountain
Loon Mountain
Jiminy Peak Mountain
Blue Hills Ski Area
Ski Ward
Sugarloaf Mountain Resort

Volunteers

Over 250 adult and junior volunteers helped make YES’s programs possible this year. Thank you so much for your hard work and dedication to serving Boston’s youth!

“By being involved with YES, I have gained the self confidence necessary to make positive changes in my community.”

Mia, Age 14
Roxbury
YES Program Highlights

**Operation SnowSports (Winter)**
YES’s flagship program, *Operation SnowSports*, served over 900 youth in the 2010-2011 season. Over 300 of these youth joined YES for three or more weekend activities at the mountains. This is a 64% increase in the number of YES’s “seasonal skiers” as compared to 2009-2010. Youth got the opportunity to experience the great outdoors at 11 New England mountains including overnight trips to YES’s Killington Lodge in Vermont and Swann Lodge in the Berkshires of Western Massachusetts.

**YES Academy (Year-Round)**
In 2011, the *YES Academy* provided leadership development and enrichment opportunities to 93 youth. The *YES Academy* programs include the Junior Volunteer (JRV) and Career Exploration programs for middle school and high school students; the Girls Outdoor Adventure Leadership (GOAL) Program for elementary and middle school girls; and the Richard Williams Memorial Scholarship for college-bound high school seniors. In 2011, Boston teens Fresenay H., Dawilmer C., and Yun M. (see photo on page 6) received the *Richard Williams Memorial Scholarship* from YES. The youth are currently studying at UMass Dartmouth; Bridgewater State University; and Mass College of Pharmacy & Health.

**Outdoor Adventure (Summer)**
617 children and teens had the opportunity to explore the great outdoors with YES’s Outdoor Adventure summertime program. Youth had the chance to experience Camping, Fishing, Hiking, Kayaking, Mountain Biking, Rock Climbing, Sailing, and Track & Field.

“YES is irreplaceable!”
YES Parent, Jane T. Dorchester
Youth Snapshot: Tyla G.

Dorchester teenager, Tyla, has been involved with YES for over four years. Currently a rising high school junior with a big smile and big goals, Tyla epitomizes everything that YES strives to offer Boston youth.

Tyla’s first memory of YES is going downstairs to the Ski & Snowboard Rental Shop to get fitted for her first Operation SnowSports trip. Since that winter day in 2008, Tyla has enthusiastically participated in YES leadership and outdoor program throughout middle and high school.

In middle school, Tyla improved her self-esteem and embraced “girl power” in the Girls Outdoor Adventure Leaders program. As a high school sophomore, Tyla achieved the Black Diamond level as a YES Junior Volunteer. Most recently, Tyla completed her second year in the Career Exploration program at YES. In this program, she had the opportunity to gain “real world” job experience at the Dana Farber Cancer Institute. (She recently accepted DFCI’s offer to work there again this summer, too!)

Tyla cherishes being a part of YES because she is “able to be a positive role model for other city youth while enjoying fun activities at the same time.” Her favorite days with YES are those spent exploring New England mountains and conquering difficult ski trails.

Five years from now Tyla says that she will be in college and working towards a degree in criminology or forensics. If she attends college in Boston, Tyla says she wants to continue being a mentor and teacher to other YES youth.

“My job at Dana Farber was amazing!”

Tyla, Age 16
YES Career Exploration Program
(Pictured far right)
**YES Financial Update**

**YES 2011 Revenue**

- **Donations**: 42%
- **In-Kind**: 24%
- **Special Events**: 17%
- **Participant Fees**: 14%
- **Rental Income**: 3%
- **Misc**: less than 1%

Total $1,124,267

**Yes 2011 Expenses**

- **Programs**: 79%
- **General and Admin**: 9%
- **Fundraising**: 12%

Total $1,270,749

“I have always dreamed of going to college and getting a higher education.”

Asha, Age 18

2012 Richard Williams Memorial (RWM) Scholarship Award Recipient

2011 RWM Scholarship Award Recipients: Fresenay, Dawilmer, and Yun (Pictured L to R)
Leadership at YES

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Betsy Strickland, Vice President
Kevin Hicks, Treasurer
Candace Burns Johnson, Clerk
Arnesse Brown
Marcus Evans
Jessica Ferri Schmitz
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Bernie Weichsel
James Wildash
Darnell Williams
Mark Williams
Wayne Wytrzes

YES Staff
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Jamie Martin Burch, Director of Development
Bernadette Peeples, Director of Programs & Operations

Rachada Hiranyaket, YES Academy Director
Burton Miller, Volunteer Director
Tomas Guevara, Business Manager
Allie Tripp, Marketing & Communications Coordinator
Karen Schwinn-Clanton, Ski & Snowboard Team Director

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