

# Youth Enrichment Services



Annual  
Impact  
Report  
2011

# A Promise to Boston's Youth

Welcome Letter from YES Leadership

Dear Friends,

As a supporter and friend to Youth Enrichment Services (YES), please know that you are making an incredible difference to thousands of Boston youth each year. Whether you are a donor, volunteer, family supporter, or program partner - we deeply thank you. On the pages of this *Annual Impact Report*, you will read about YES's successes in the 2011 program year and how YES is helping Boston youth reach their full potential.

Over 1,500 kids and teens participated in YES programs throughout 2011. Over the past year, YES has continued to strive for and achieve the impressive goals of our 2010-2015 Strategic Plan.

A key objective of this plan is to increase the impact of YES's youth leadership programs. And we are already seeing amazing results:

- After completing our Junior Volunteer Program, over 70% of teens reported an **improvement in their leadership and teaching skills**.
- 100% of students said their confidence **with interviewing increased** after completing YES's Career Exploration Program.
- 80% of young girls in our Girls Outdoor Activity Leaders program reported an **increase in their self-confidence** after the program.



*Bryan Van Dorpe, Executive Director (L) and Richard Ward, President - Board of Directors*

We are proud of YES's recent successes and energized to set the bar even higher for the future. Thank you for continuing to help the youth of Boston "Believe and Achieve" with YES. We couldn't do it without you.

With appreciation,

A handwritten signature in black ink, appearing to read "Richard Ward".

Richard Ward  
President, Board of Directors

A handwritten signature in black ink, appearing to read "Bryan Van Dorpe".

Bryan Van Dorpe  
Executive Director



"I have seen such **growth in self-esteem** in my daughter! Thank you, YES!"

YES Parent, Hillary F.  
Boston

# Individual, Foundation, & Corporate Donors

Hundreds of generous individuals, foundations, and corporations supported Youth Enrichment Services' important mission and work with inner-city youth. The listing below reflects charitable gifts of \$250 and above received between July 1, 2010 and June 30, 2011. Thank you for your generosity.

Adage Capital Management  
Jonas Adler  
AGM Summer Fund  
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Richard Ward  
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James Wildash &  
Sonia Kowal  
Mary Williams  
Yawkey Foundation  
Year Up

*We apologize for any omissions or errors. Please contact the YES Development Office at 617-267-5777 x19 with any questions.*

“Five years from now, I will be definitely be in college and always be learning from others.”

Brian, Age 16  
YES Junior Volunteer



# In Kind Services and Equipment Donations

(July 1, 2010 - June 30, 2011)

## *Outdoor Adventure Program*

Best Buy  
Charles River Canoe & Kayak  
Courageous Sailing  
Danversport Yacht Club  
The Fishing Academy  
Highland Street Foundation  
Jameson & Thompson Fine Art Services  
Mass Dept. of Conservation & Recreation  
MetroRock  
RockSpot  
Roll It Forward - *A Project of Mayor  
Menino's Boston Bikes Program*  
Seirus  
T2 Foundation  
U.S. Ski & Snowboard Association

Wompatuck State Park  
Wellington Management

## *Operation SnowSports Program*

Pico Mountain  
Killington Mountain  
Pats Peak Ski Area  
Waterville Valley Resort  
Ski Butternut  
Wachusett Mountain  
Loon Mountain  
Jiminy Peak Mountain  
Blue Hills Ski Area  
Ski Ward  
Sugarloaf Mountain Resort

## Volunteers



Over 250 adult and junior volunteers helped make YES's programs possible this year. Thank you so much for your hard work and dedication to serving Boston's youth!



“By being involved with YES, I have gained the self confidence necessary to make positive changes in my community.”

Mia, Age 14  
Roxbury

# YES Program Highlights

## Operation SnowSports (Winter)

YES's flagship program, *Operation SnowSports*, served over 900 youth in the 2010-2011 season. Over 300 of these youth joined YES for three or more weekend activities at the mountains. This is a 64% increase in the number of YES's "seasonal skiers" as compared to 2009-2010. Youth got the opportunity experience the great outdoors at 11 New England mountains including overnight trips to YES's Killington Lodge in Vermont and Swann Lodge in the Berkshires of Western Massachusetts.



## YES Academy (Year-Round)

In 2011, the *YES Academy* provided leadership development and enrichment opportunities to 93 youth. The *YES Academy* programs include the *Junior Volunteer (JRV)* and *Career Exploration* programs for middle school and high school students; the *Girls Outdoor Adventure Leadership (GOAL)* Program for elementary and middle school girls; and the *Richard Williams Memorial Scholarship* for college-bound high school seniors. In 2011, Boston teens Fresenay H., Dawilmer C., and Yun M. (see photo on page 6) received the *Richard Williams Memorial Scholarship* from YES. The youth are currently studying at UMass Dartmouth; Bridgewater State University; and Mass College of Pharmacy & Health.



## Outdoor Adventure (Summer)

617 children and teens had the opportunity to explore the great outdoors with YES's Outdoor Adventure summertime program. Youth had the chance to experience Camping, Fishing, Hiking, Kayaking, Mountain Biking, Rock Climbing, Sailing, and Track & Field.

"YES is  
irreplaceable!"

YES Parent, Jane T.  
Dorchester



# Youth Snapshot: Tyla G.

Dorchester teenager, Tyla, has been involved with YES for over four years. Currently a rising high school junior with a big smile and big goals, Tyla epitomizes everything that YES strives to offer Boston youth.

Tyla's first memory of YES is going downstairs to the Ski & Snowboard Rental Shop to get fitted for her first *Operation SnowSports* trip. Since that winter day in 2008, Tyla has enthusiastically participated in YES leadership and outdoor program throughout middle and high school.



In middle school, Tyla improved her self-esteem and embraced “girl power” in the *Girls Outdoor Adventure Leaders* program. As a high school sophomore, Tyla achieved the Black Diamond level as a *YES Junior Volunteer*. Most recently, Tyla completed her second year in the *Career Exploration* program at YES. In this program, she had the opportunity to gain “real world” job experience at the Dana Farber Cancer Institute. (She recently accepted DFCI’s offer to work there again this summer, too!)

**Tyla cherishes being a part of YES because she is “able to be a positive role model for other city youth while enjoying fun activities at the same time.”** Her favorite days with YES are those spent exploring New England mountains and conquering difficult ski trails.

Five years from now Tyla says that she will be in college and working towards a degree in criminology or forensics. If she attends college in Boston, Tyla says she wants to continue being a mentor and teacher to other YES youth.

*“My favorite YES experience so far has been being able to teach a ski lesson on my own. The ability to teach others much like I was taught is such a great skill.”*

- Tyla, Age 16

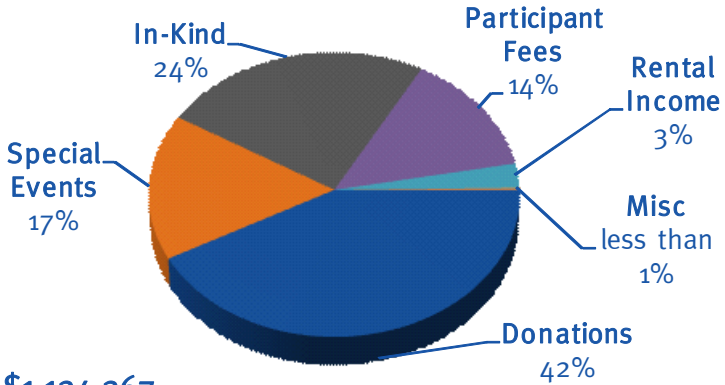
**“My job at Dana Farber was amazing!”**

Tyla, Age 16  
YES Career Exploration Program  
*(Pictured far right)*



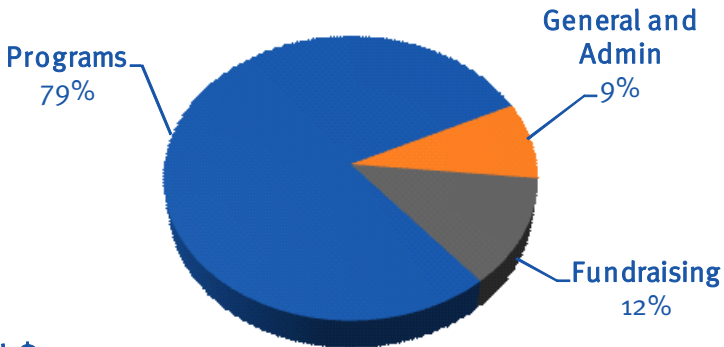
# YES Financial Update

## YES 2011 Revenue



Total \$1,124,267

## Yes 2011 Expenses



Total \$1,270,749



“I have always dreamed of going to college and getting a higher education.”

Asha, Age 18  
2012 Richard Williams Memorial (RWM)  
Scholarship Award Recipient

2011 RWM Scholarship Award Recipients:  
Fresenay, Dawilmer, and Yun (Pictured L to R)

# Leadership at YES

## YES Board of Directors

Richard Ward, *President*  
Phill Gross, *Vice President*  
Betsy Strickland, *Vice President*  
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