‍Youth Enrichment Services

List of FY14 Accomplishments (July 1, 2013- June 30, 2014)

**PROGRAMS:**

* College Preparation- Successfully piloted the College Prep program. Received award from Mass Promise Fellowship program to staff the program for 2013-2014. (Update: Staff funding will be renewed by MPF for 2014-2015).
* Career Exploration- Established new partnership with BPS’s Jeremiah Burke High School in Dorchester. Career Exploration program offered on-site for course credit. 16 students completed the class.
* Operation Snowsports- Expanded core programming to engage more youth on a deeper level through the YETTI (Youth Excel through Tailored Instruction) program. Established new funding partnership with the Doug Coombs Foundation located in Jackson Hole, WY. Foundation underwrote first-year costs for YETTI program.
* Track & Field- Record-breaking number of youth (300+ youth) signed up for YES’s Summer 2014 Track and Field program.

**FUNDRAISING & MARKETING:**

* Received inaugural Saucony *Martin Richard Run for Good* grant at the recommendation of the Richard family.
* Selected by the US Olympics Committee and Citi to be one of eight charity partners for the nationally recognized *Every Step of the Way* program. Gold medalist Ted Ligety chose YES as his charity partner for the Winter Olympic 2014 games. Received national media attention on Good Morning America and in Sports Illustrated.
* Successfully held the 4th Annual Black Diamond Gala. Event raised a record-breaking amount of over $300k.
* Received two charity bibs through the John Hancock Boston Marathon Fundraising Program. Runners raised over $15k for YES.