



***7th Annual Black Diamond Gala
Benefiting Youth Enrichment Services***

Thursday, April 6, 2017

Sponsorship Levels and Benefits

Your sponsorship of the *Black Diamond Gala* will help support more than 1,600 Boston children and teens who participate in YES's unique sports-based enrichment and leadership programs every year. The Sponsorship Levels outlined below provide marketing opportunities to an upper-income demographic and an opportunity for you to spread the word about your company's philanthropic involvement with Boston's youth.

Please let us know how we can best serve your needs and maximize your sponsorship experience. Contact Director of Development, Jamie Burch, at jburch@yeskids.org with any questions. Thank you for your support!

Platinum Peak Sponsor: \$50,000

- 24 tickets – Includes pre-event Reception and Reserved Seating for the Gala Program.
- Presenting sponsor listing on all event materials, including press releases and online marketing communications.
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Special recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- Featured listing in the 2016 YES Annual Report
- 24 tickets to the YES Harbor Cruise in June 2017

Summit Seeker: \$25,000

- 16 tickets – Includes pre-event Reception and Reserved Seating for the Gala Program
- Title sponsor listing on all event materials, including press releases and online marketing communications.
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 16 tickets to the YES Harbor Cruise in June 2017



Mountain Mover: \$10,000

- 10 tickets – Includes pre-event Reception
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (1) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 10 tickets to the YES Harbor Cruise in June 2017

Hope Lifter: \$5,000

- 6 tickets – Includes pre-event Reception
- Listing on YES Gala web page
- Sponsor listing on a screen at the event venue during the Gala
- 6 tickets to the YES Harbor Cruise in June 2017

Trail Blazer: \$2,500

- 4 tickets – Includes pre-event Reception
- Listing on YES Gala webpage
- Sponsor listing on a screen at the event venue during the Gala
- 4 tickets to the YES Harbor Cruise in June 2017

Path Finder: \$1,000

- 2 tickets – Includes pre-event Reception
- Listing on YES Gala webpage
- 2 tickets to the YES Harbor Cruise in June 2017

Achiever: \$500

- 1 ticket – Includes pre-event Reception
- Listing on YES Gala webpage
- 1 ticket to the YES Harbor Cruise in June 2017

**Deadline to receive full e-communication sponsorship benefit (Platinum Peak, Summit Seeker, & Mountain Mover Sponsors) is Friday, March 17, 2017.*