Our Mission

To inspire and challenge youth with physical and mental activities that foster life-long respect for self, others, and the environment.

Founded in 1968 by Richard Williams, YES believes deeply in the transformative power of engaging youth in active outdoor activities.

YES is dedicated to serving Boston youth with a targeted focus on reaching low-to-moderate income children and teens in Dorchester, Roxbury, and Mattapan. YES currently serves more than 1,600 young people annually.

Year-round activities build a foundation for success in school, work, and life.

Our Plan

By 2020, we aspire to double the amount of youth in YES’s repeat engagement and high impact programs.

YES constructed a five year plan from 2016 - 2020 outlining a strategy to better serve the Boston community and have a greater impact on our youth.

Primary goals of the plan include:

1. Double the amount of youth in YES’s Repeat Engagement and High Impact leadership program
2. Expand diversity of participants at all tiers of programming and reflect the same level of diversity throughout the entire organization
3. Ensure all YES youth have access to an enriched program design that embeds and integrates college, career, and life readiness into each program’s curriculum

Our Vision

Only 50% of Boston youth have access to programs after school, on weekends, and during the summer.

For youth of color or low socioeconomic status, access is often even more limited with additional hurdles such as living in an unsafe neighborhood or attending an underperforming school.

YES gives youth opportunities to explore the outdoors — often for the first time — and experience mountains, riverways, and trails while developing confidence and leadership skills.

Access to new active outdoor experiences builds confidence, instills positive values, and teaches our youth valuable life and leadership skills. As one YES Alumni told us, “YES shows kids that there is more in this world than the inner city.”
Dear Friends,

This past year was a remarkable one for Youth Enrichment Services (YES). It included many successes, including the celebration of YES’s 50th Anniversary. Your support helped over 1,600 young people experience the outdoors, build confidence, and develop into young leaders.

Activities like skiing, snowboarding, kayaking, rock climbing, mountain biking, track and field – and more – are a gateway to greater success in school, college, and life for young people at YES.

In Fiscal Year 2018, 82% of YES youth were from low-and-moderate income households. And over 40% of our youth lived in Dorchester, Roxbury, and Mattapan. YES intentionally reaches out to youth in these three high-need Boston neighborhoods.

This year, YES focused on its strategic goal to further integrate college, career, and life readiness programming into its sports-based leadership programming for middle and high school students. Towards that end, the Leadership Corps school-year program was restructured into three tracks (downhill ski, outdoor adventure, and cross country ski) with a focus on leadership development, career exploration, and college preparation. The transition was a success and 103 teens participated in the program.

We are energized to continue moving forward with our Strategic Plan goals to better serve Boston youth and positively impact young people in our community. YES’s achievements with youth would not be possible without your support.

Thank you for helping Boston’s young people have a brighter future through new outdoor experiences, enrichment opportunities, and leadership development. We couldn’t do it without you!

Bryan Van Dorpe
Executive Director
## OUR PROVEN FORMULA FOR SUCCESS

YES engages youth ages 7 to 18 in challenging, active, outdoor experiences embedded with leadership and development opportunities. Our programs have a lasting impact by creating lifelong leaders and learners.

### TIER 1: Experience the Outdoors

<table>
<thead>
<tr>
<th><strong>Introductory Experiences</strong></th>
<th><strong>Operation SnowSports</strong></th>
<th><strong>Outdoor Adventure</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Skiing, snowboarding, kayaking, fishing, surfing, stand-up paddleboarding, rock climbing, hiking, biking, track and field</td>
<td>1-day ski and snowboard activities</td>
<td>1-day outdoor activities</td>
</tr>
</tbody>
</table>

- **87%** of Operation SnowSports youth reported an increase in confidence in their ski or snowboard ability.
- **92%** of youth would recommend Operation SnowSports to their peers.
- **100%** of youth expressed interest in continued participation in Outdoor Adventure.

### TIER 2: Build Confidence

<table>
<thead>
<tr>
<th><strong>Repeat Engagement Programs</strong></th>
<th><strong>Operation SnowSports</strong></th>
<th><strong>Outdoor Adventure</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Youth Excel Through Tailored Instruction (YETTI)</strong></td>
<td>Four or more ski/snowboard trips per winter</td>
<td>Week-long outdoor sessions</td>
</tr>
<tr>
<td><strong>Cross Country Ski Program</strong></td>
<td>Track &amp; Field Program</td>
<td></td>
</tr>
</tbody>
</table>

- **87%** of youth reported an improvement in their teamwork skills after Outdoor Adventure.
- **90%** of YETTI youth said they had the opportunity to try something new and be challenged.
- **93%** of youth would recommend Track & Field to their friends.

### TIER 3: Create Pathways to Leadership

<table>
<thead>
<tr>
<th><strong>High-Impact Youth Development Programs</strong></th>
<th><strong>YES Academy</strong></th>
<th><strong>YES Academy</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Leadership Corps</strong></td>
<td>Leadership Corps</td>
<td>College Preparation Program</td>
</tr>
<tr>
<td><strong>Downhill Ski/Snowboard</strong></td>
<td></td>
<td>Impact Internships</td>
</tr>
<tr>
<td><strong>Cross-Country Ski</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Outdoor Adventure</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **95%** of Leadership Corps teens considered themselves a role model to other youth.
- **98%** of College Prep teens increased their academic engagement.
- **100%** of YES Academy high school seniors graduated and enrolled in college.
EXPERIENCE

In Fiscal Year 2018, over 700 young people experienced new active outdoor adventures with YES’s Tier 1 programs: Outdoor Adventure and Operation SnowSports.

Activities they participated in included skiing (downhill and cross country), snowboarding, rock climbing, kayaking, fishing, surfing, stand-up paddleboarding, mountain biking, skateboarding, track and field, and more! Without YES, many young people would have never had the opportunity to have these new outdoor experiences.

CONFIDENCE

In Fiscal Year 2018, over 600 young people built confidence through YES’s Tier 2 Repeat Engagement programs: Operation SnowSports, Outdoor Adventure week-long sessions, and the Track and Field program.

Through repeat engagement in active outdoor activities, youth built resilience, self-confidence, and courage - skills which will translate directly into their success in the classroom and in life.

LEADERSHIP

In Fiscal Year 2018, over 170 young people were engaged through YES’s Tier 3 High-Impact Programs: Leadership Corps, Career Exploration, College Preparation, and Impact Internships.

Through these programs, teens gained leadership skills, explored career pathways, and prepared for college. For the eighth year in a row, 100% of YES high school seniors graduated high school and attended college!
HIGHLIGHTS & ACCOMPLISHMENTS

1,640 young people were served by YES this year. Our organization strives to serve youth in the highest-need communities of Boston with a focus on the neighborhoods of Dorchester, Roxbury, and Mattapan.

Who We Serve

YES is dedicated to serving low and moderate income youth in the city of Boston.

42% of youth live in YES’s targeted neighborhoods of Roxbury, Dorchester, and Mattapan. Nearly 70% of young people served are youth of color. 54% of youth served are female.

Fiscal Year 2018 Highlights

OPERATION SNOWSPORTS (YETTI)
Sustained a program expansion in the ski/snowboard repeat engagement model. Youth are instructed by the same volunteer teacher and learn with the same group of peers over the course of four weeks.

LEADERSHIP CORPS
Successfully restructured the school-year program into three sport-specific tracks (Downhill Ski, Cross Country Ski, and Outdoor Adventure) embedded with specific workshop curricula on Career Readiness, College Preparation, and Leadership Development.

ALUMNI STUDENT SUPPORT PROGRAM
Launched a new program to measure college retention and graduation rates among YES undergraduate alumni. Students receive quarterly check-ins from YES staff and support navigating challenges they may encounter throughout their college experience. The first YES college cohort graduated in 2018.

EQUITY AND INCLUSION TRAINING
Completed a year-long staff training on race and equity. As a result, YES improved its ability to effectively respond to youth by creating a physically welcoming space that is inclusive to all and a climate that strives to be free of racism and micro-aggressions.

2018 kicked off a year-long celebration of YES’s 50th Anniversary. In 1968, Richard Williams founded YES with one goal in mind: give youth a chance. Over the past five decades, YES has expanded upon Richard Williams’ vision and today offers young people a variety of year-round sports-based programs that impact more than 1,600 youth annually. It is estimated that YES has served more than 100,000 youth throughout its 50 year history. Activities to mark this important milestone included celebration events throughout the year, an oral history documentation, and social media video campaign. YES’s official 50th Anniversary took place on November 4th, 2018.
IN-KIND DONORS & SERVICES

The listing below reflects charitable in-kind donations with a value of $250 and above received during Fiscal Year 2018. Thank you for your generosity!


VOLUNTEERS

Over 200 adult and teen volunteers made YES’s programs possible this year. Thank you for your hard work and dedication to serving Boston youth.
CORPORATE & FOUNDATION DONORS

The listing below reflects charitable gifts of $500 and above received during Fiscal Year 2018. Thank you for your generosity!

A. Lane Charitable Fund
Adage Capital Management
AGM Summer Fund
Amelia Peabody Foundation
Arthur J. Gallagher Foundation
Bank of America Merrill Lynch
Bank of America Matching Gifts
BCA Benefits Group
Beacon Communities
Blackbaud Corporation
Blackrock Financial Management
Boston Athletic Association (BAA)
Boston Centers for Youth & Families
Boston Consulting Group
Boston Real Estate Collaborative
Boston Triathlon
BostonGives
Cambridge Community Foundation
Canaccord Genuity
Cantina
Carney Family Charitable Foundation
CBRE
Charles Schwab & Co
Chestnut Hill Realty
Citi
College Hype
Colliers
Concord Carlisle Ski Team
Connors Family Foundation
Cummings Foundation
Dana Farber Cancer Institute
Danversport Yacht Club
Darling Consulting Group
Dyer Brown
East Boston Savings Bank
Eaton Vance
Edwin S. Webster Foundation
Evolution Innovations
Gatorade Play It Forward Fund
Gross Family Foundation
Harvard Pilgrim Health Care
Herr-Mann Family Charitable Account
J&B Plumbing Inc.
John Hancock Financial Services
Ken and Rebecca Phillips Fund
Leerink Partners
Lewis Family Foundation
Macomber Family Foundation
Martin W. Richard Charitable Foundation
Massachusetts Port Authority
Massachusetts Promise Fellowship
The McCourt Foundation
MJW Charitable Foundation
Morgan Stanley
National Winter Activity Center
Neighborhood Health Plan
Nelson Communication Strategies
Nelson Mullins
New Balance
Nordblom Management Company
Peabody Office
Piper Jaffray
Putnam Investments
RBC Capital Markets
Red Sox Foundation
RODE Architects
Saucony Run for Good Foundation
Save the Harbor / Save the Bay
SEI - Boston, LLC
Share Winter Foundation
Stop & Shop
T2 Foundation
Target Corporation
TD Garden
Tenants Development Corporation
Traggorth Companies
UBS
USA Track and Field Foundation - New England
USSA
Winn Development
WVBBTS/WVA
Yawkey Foundations

EXPENSES & REVENUE

EXPENSES
TOTAL EXPENSES: $1,843,016

- Fundraising: 56%
- Program Expenses: 17%
- In-Kind: 13%
- General and Administration: 11%
- Other: 3%

REVENUE
TOTAL REVENUE: $2,011,332

- Fundraising: 84%
- Program Fees: 10%
- In-Kind: 3%
- Other: 3%
IMPACT OF YES
TARELL’S STORY

“No matter what, I can be away from YES for many months and come back and feel like I am still a part of the community.”

Tarell Longsworth is a Dorchester teen who has been with YES since he was in 6th grade.

His older brother, Tariq, participated in YES programs before Tarell knew what YES was. “I remember Tariq used to come home late on Wednesday nights and I asked him where are you coming from? He was at YES doing the Career Exploration program.” The next year, Tarell was inspired to participate in YES programs because of Tariq.

Tarell learned how to snowboard alongside his brother. “We had a race and I think I came in last. This challenged me to be a better snowboarder and to work harder for my goals.”

Tarell then became involved with the career and college readiness programs at YES, where his confidence grew. As a quieter person, this program helped Tarell to grow in his ability to network and with his interview skills. “I learned how to use Excel and Word, and my time management skills have improved; I even led a discussion group on time management for the teens in the College Prep program.”

Every year Tarell became more involved with YES. He was an assistant coach in the Track & Field program, which inspired him to become a Big Brother and be a better leader and role model. He also had the opportunity to intern with YES and helped collect information like surveys and youth interviews.

Tarell also had the opportunity to attend a week long April Vacation College Tour. “That experience helped me be more serious about college and helped me decide what I would like in a campus.”

When Tarell looks back on his time at YES, he has a lot of amazing memories. “When I think of YES I think about the many different opportunities YES gives to kids like me, and with those opportunities comes a feeling of being part of a community.” Tarell says that everything he learned at YES will be put to use as he grows as a person and a leader on his college campus and home community. Tarell is currently a freshman at Southern New Hampshire University. He loves the freedom that college is giving him, exploring his interests, and meeting new people.

ALUMNI SPOTLIGHT

Tarell's older brother, 20 year-old Tariq, is a junior at Denison University in Granville, Ohio. He is the president of a fraternity as well as the president of the National Pan-Hellenic Council at Denison. He is also a Resident Assistant and an active member of the Black Student Union. Tariq says that he loves all of the opportunities he has had at Denison and is developing more as a leader on campus. Both Tarell and Tariq plan on continuing to volunteer with YES.

Are you a YES Alumni? Follow the YES Alumni Circle on Facebook to connect with fellow YES alumni! https://www.facebook.com/YESKidsAlumni/

YES Alumni, brothers Tarell and Tariq, pose together.
INDIVIDUAL DONORS

The listing below reflects charitable gifts of $500 and above received during Fiscal Year 2018. Thank you for your generosity!

Anonymous (3)  Tom and Fafi Karam  Jim Stephenson
Jonas Adler  John Kelly  Linda Sullivan Dougherty
Geraldine Aine  Justin and Lorraine Kermond  John and Margaret Sullivan
Brian Arcara  Thomas Kerner  Elizabeth Swartz
Jason Archibald  Berdj Kiladjian  David Tobin
Mark Bailey  Brian Lash  James Troxell
Elizabeth Bartlett  Tom and Liz Lazay  Bryan and Sue Van Dorpe
Matt and Martha Bell  Jacqueline LeClair  Chris Walker
Bradley Benson  Schone Malliet  Claire Walton
Grace and Jerry Bird  John Mangano  Eve Waterfall
C. Hunter Boll  Alyssa Martin  Bernice Weichsel
Lauren Bonaca  Rashaun and Andrea Martin  Bob Wilhelmy
Karen and Steven Bristing  Paul Martini  Jess Williams
James Brown  Tom and Amanda Mason  Mary Williams
Candace Burns  Mark and Wendi McKenna  Michael Woodall
Christopher Burns  Sarah Meier  
Simon Butler  Geoffery and Michelle Millerd  
Jim and Karen Canfield  Danielle Morine  
Thomas Cantwell  Elizabeth Mullard  
Eric Carson  Philip Myrick  
Kalli and Samantha Catcott  Tom and Liz Niedermeyer  
Carol Chandor  Patrick and Christine O'Brien  
Gerald and Kate Chertavian  Courtney O'Connor  
George and Yolanda Cohen  Sarah Ordway  
Patrick and Teresa Collins  Andrew and Megan Padilla  
Joseph and Susan Coppola  Louise Pascale  
Brian and Kimberly Correia  Katherine Paul  
Mark Cullings  Chris Peabody  
Lawrence Curtis  Aimee Peabody  
Celeste Daye  Christopher Petryshin  
Anthony Disciullo  David and Amy Picarillo  
Terry and Peggy Driscoll  Matt and Shauna Pieniazek  
Betsy and Raphael Edwards  David Pinkham  
Austin Ehnhart  Legia Pisinski  
Bruce Epstein  Dennis Pratt  
Meredith Faro  Michael and Megan Preiner  
Deniz Ferendeci  Kelsey Prendergast  
Seamus Fernandez  Katie Prendergast  
Monica Fisher  Roland Price and Patricia Craig  
David and Mia Fitzgerald  Sally Quinn  
Patrick Fitzsimons  Thomas and Donna Quirk  
Paul and Carol Fremont-Smith  Bill and Denise Richard  
Robin Gannon  Sam Richardson  
Robert and Linda Gaudreau  Richard Robinson  
Timothy and Cara Gavin  Brett and Heather Rosenbaum  
David Gaw  Dan Rubin  
Gena Gough  Ian and Anne Sanderson  
David Groom  Tim Smith  
Phil and Liz Gross  Geoff and Genny Soper  
Jacquelyn and Tom Hamilton  Marc Sorresco  
Andrew Hartzell  Jason and Carolyn Soules  
Kevin Hicks  Ken and Marilyn Sowles  
Peter Hill  Brian and Stephanie Spector  
Joe Hill and Allison Chase  Biria and Elaina St. John  
Katherine and Richmond Holden  George and Jacquelyn Stathis  
Tom and Lisa Jackson

Thanks to supporters like you, YES youth achieve success in school, work, and life!
# Leadership at YES

**Board of Directors**
- Geoffrey Soper, President
- Phill Gross, Vice President
- David Gaw, Treasurer
- Amesse Brown
- Candace Burns
- Betsy Edwards
- Marcus Evans
- David Fitzgerald
- Derek Fowler
- Mark McKenna
- Wendi McKenna
- Christopher Peabody
- Michael Preiner
- Biria St. John
- Richard Ward
- Jonas Adler
- Ron Arigo
- Luis Barbosa
- Elizabeth Bartlett
- Matt Bell
- Erika Butler
- Matt Chisholm
- Celeste Daye
- Kim Dukes Rivers

**Board of Trustees**
- Deniz Ferendeci
- Bob Gaudreau
- Gena Gough
- Alexis Greiner
- Katie Haffenreffer
- Kevin Hicks
- Joe Hill
- Tom Karam
- Brian Lash
- Ted Ligety
- Andrea Martin
- Rashaun Martin
- Sam Richardson
- Khari Roulhac
- Ian Sanderson
- George Stathis

**Advisory Council**
- Ike Adams
- Edward Beagan
- Leandra Brantle
- Heidi Brooks
- Clarence Brown
- Phil Brown
- Kalli Catcott
- Kevin Corcoran
- Ted Curd
- Tony Darocha
- Louis DeGeorge
- Steve Delaney
- Mark Fanger
- Sabrina Fanger
- Beth Feinberg Keenan
- Jessica Ferri Schmitz
- Anna Frank
- Rob Glass
- Lance Gomes
- Daphne Griffin
- Jonathan Handler
- Ryan Healy
- Sam Hill
- Yuji Koga
- Stephanie Krzyzewski
- Murphy
- Joslynn Lee
- Jen Maitland
- Erin McCloskey
- Brian McCourt
- Keith McDermott
- Gerry Moore
- Will Morales
- Michael Munn
- Courtney O’Connor
- Nike Okediji
- Marla Quinones Hill
- Brianne Rafford-Varley
- Jennifer Ryan Schultz
- Karen Savage
- Okolo Schwinn-Clanton
- Reneldy Senat
- Carrie Sheinberg
- Hassan Smith
- Jason Soules
- Harold Sparrow
- Brian Strachan
- Linda Sullivan
- Brendan Toohey
- Dane Tullock
- Steve Vaitones
- Melvin Vieira, Jr.
- Robert Wadsworth
- Jim Wall
- Bernie Weichsel
- James Wildash
- Darnell Williams
- Mary Williams
- Wayne Wytrzes
- David Zablatsky

**Staff**
- Bryan Van Dorpe, Executive Director
- Jamie Burch, Director of Development
- Shiona DeCarvalho, Director of Impact and YES Academy
- Hema Kailasam, Finance Manager
- Laura Neubauer, Director of Programs and Operations
- Kate Bazile, Assistant Track & Field Coordinator
- Meghan Burgess, Development Coordinator
- Warren Davis, Outdoor Adventure Coordinator
- Nicky Franks, Track & Field Coordinator
- Eric Geels, Outdoor Adventure Coordinator
- Ethan George, Volunteer & Adventure Programs Manager
- Carolyn Harmeling, YES Program Coordinator
- David Harris, Recreation Coordinator
- Nakennia President
- Walter Pultinas, Career Coordinator
- Ricardo Saucedo, Community Outreach Coordinator
- Elliot Simmons-Uvin, Youth Leadership Coordinator
- Hawa Ture, Mass Promise Fellow
- College Prep Coordinator

*As of November 1, 2018*
Youth Enrichment Services (YES)
412 Massachusetts Ave. Boston, MA 02118

yeskids.org | facebook.com/yeskidsboston | @YESKidsBoston