



IMPACT REPORT 2018



Our Mission

To inspire and challenge youth with physical and mental activities that foster life-long respect for self, others, and the environment.

Founded in 1968 by Richard Williams, YES believes deeply in the transformative power of engaging youth in active outdoor activities.

YES is dedicated to serving Boston youth with a targeted focus on reaching low-to-moderate income children and teens in Dorchester, Roxbury, and Mattapan. YES currently serves more than 1,600 young people annually.

Year-round activities build a foundation for success in school, work, and life.

Our Vision

Only 50% of Boston youth have access to programs after school, on weekends, and during the summer.

For youth of color or low socioeconomic status, access is often even more limited with additional hurdles such as living in an unsafe neighborhood or attending an underperforming school.

YES gives youth opportunities to explore the outdoors – often for the first time – and experience mountains, riverways, and trails while developing confidence and leadership skills.

Access to new active outdoor experiences builds confidence, instills positive values, and teaches our youth valuable life and leadership skills. As one YES Alumni told us, “YES shows kids that there is more in this world than the inner city.”

Our Plan

By 2020, we aspire to double the amount of youth in YES’s repeat engagement and high impact programs.

YES constructed a five year plan from 2016 - 2020 outlining a strategy to better serve the Boston community and have a greater impact on our youth.

Primary goals of the plan include:

1. Double the amount of youth in YES’s Repeat Engagement and High Impact leadership program
2. Expand diversity of participants at all tiers of programming and reflect the same level of diversity throughout the entire organization
3. Ensure all YES youth have access to an enriched program design that embeds and integrates college, career, and life readiness into each program’s curriculum

REMARKS FROM BRYAN VAN DORPE

EXECUTIVE DIRECTOR



Bryan Van Dorpe,
YES Executive Director

Dear Friends,

This past year was a remarkable one for Youth Enrichment Services (YES). It included many successes, including the celebration of YES's 50th Anniversary. Your support helped over 1,600 young people experience the outdoors, build confidence, and develop into young leaders.

Activities like skiing, snowboarding, kayaking, rock climbing, mountain biking, track and field – and more – are a gateway to greater success in school, college, and life for young people at YES.

In Fiscal Year 2018, 82% of YES youth were from low-and-moderate income households. And over 40% of our youth lived in Dorchester, Roxbury, and Mattapan. YES intentionally reaches out to youth in these three high-need Boston neighborhoods.

This year, YES focused on its strategic goal to further integrate college, career, and life readiness programming into its sports-based leadership programming for middle and high school students. Towards that end, the Leadership Corps school-year program was restructured into three tracks (downhill ski, outdoor adventure, and cross country ski) with a focus on leadership development, career exploration, and college preparation. The transition was a success and 103 teens participated in the program.

We are energized to continue moving forward with our Strategic Plan goals to better serve Boston youth and positively impact young people in our community. YES's achievements with youth would not be possible without your support.

Thank you for helping Boston's young people have a brighter future through new outdoor experiences, enrichment opportunities, and leadership development. We couldn't do it without you!

A handwritten signature in black ink that reads "Bryan Van Dorpe". The script is fluid and cursive.

Bryan Van Dorpe
Executive Director

OUR PROVEN FORMULA FOR SUCCESS

YES engages youth ages 7 to 18 in challenging, active, outdoor experiences embedded with leadership and development opportunities. Our programs have a lasting impact by creating lifelong leaders and learners.

TIER 1: Experience the Outdoors

Introductory Experiences

Skiing, snowboarding, kayaking, fishing, surfing, stand-up paddleboarding, rock climbing, hiking, biking, track and field

Operation SnowSports

1-day ski and snowboard activities

Outdoor Adventure

1-day outdoor activities

87% of Operation SnowSports youth reported an increase in confidence in their ski or snowboard ability.

92% of youth would recommend Operation SnowSports to their peers.

100% of youth expressed interest in continued participation in Outdoor Adventure.

TIER 2: Build Confidence

Repeat Engagement Programs

Operation SnowSports

Youth Excel Through Tailored Instruction (YETTI)

Four or more ski/snowboard trips per winter

Cross Country Ski Program

Outdoor Adventure

Week-long outdoor sessions

Track & Field Program

87% of youth reported an improvement in their teamwork skills after Outdoor Adventure.

90% of YETTI youth said they had the opportunity to try something new and be challenged.

93% of youth would recommend Track & Field to their friends.

TIER 3: Create Pathways to Leadership

High-Impact Youth Development Programs

YES Academy

Leadership Corps

Downhill Ski/Snowboard

Cross-Country Ski

Outdoor Adventure

YES Academy

College Preparation Program

Impact Internships

95% of Leadership Corps teens considered themselves a role model to other youth.

98% of College Prep teens increased their academic engagement.

100% of YES Academy high school seniors graduated and enrolled in college.

EXPERIENCE

In Fiscal Year 2018, over 700 young people experienced new active outdoor adventures with YES's Tier 1 programs: Outdoor Adventure and Operation SnowSports.

Activities they participated in included skiing (downhill and cross country), snowboarding, rock climbing, kayaking, fishing, surfing, stand-up paddleboarding, mountain biking, skateboarding, track and field, and more! Without YES, many young people would have never had the opportunity to have these new outdoor experiences.



CONFIDENCE

In Fiscal Year 2018, over 600 young people built confidence through YES's Tier 2 Repeat Engagement programs: Operation SnowSports, Outdoor Adventure week-long sessions, and the Track and Field program.

Through repeat engagement in active outdoor activities, youth built resilience, self-confidence, and courage - skills which will translate directly into their success in the classroom and in life.



LEADERSHIP

In Fiscal Year 2018, over 170 young people were engaged through YES's Tier 3 High-Impact Programs: Leadership Corps, Career Exploration, College Preparation, and Impact Internships.

Through these programs, teens gained leadership skills, explored career pathways, and prepared for college. For the eighth year in a row, 100% of YES high school seniors graduated high school and attended college!



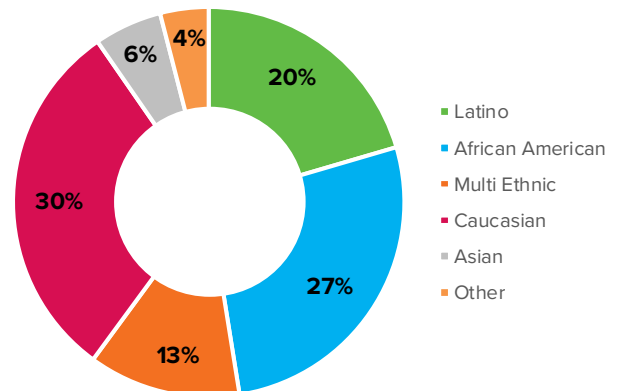
HIGHLIGHTS & ACCOMPLISHMENTS

1,640 young people were served by YES this year. Our organization strives to serve youth in the highest-need communities of Boston with a focus on the neighborhoods of Dorchester, Roxbury, and Mattapan.

Who We Serve

YES is dedicated to serving low and moderate income youth in the city of Boston.

42% of youth live in YES's targeted neighborhoods of Roxbury, Dorchester, and Mattapan. Nearly 70% of young people served are youth of color. 54% of youth served are female.



Fiscal Year 2018 Highlights



OPERATION SNOWSPORTS (YETTI)

Sustained a program expansion in the ski/snowboard repeat engagement model. Youth are instructed by the same volunteer teacher and learn with the same group of peers over the course of four weeks.



LEADERSHIP CORPS

Successfully restructured the school-year program into three sport-specific tracks (Downhill Ski, Cross Country Ski, and Outdoor Adventure) embedded with specific workshop curricula on Career Readiness, College Preparation, and Leadership Development.



ALUMNI STUDENT SUPPORT PROGRAM

Launched a new program to measure college retention and graduation rates among YES undergraduate alumni. Students receive quarterly check-ins from YES staff and support navigating challenges they may encounter throughout their college experience. The first YES college cohort graduated in 2018.



EQUITY AND INCLUSION TRAINING

Completed a year-long staff training on race and equity. As a result, YES improved its ability to effectively respond to youth by creating a physically welcoming space that is inclusive to all and a climate that strives to be free of racism and micro-aggressions.

celebrating
50
YEARS
1968-2018

2018 kicked off a year-long celebration of YES's 50th Anniversary. In 1968, Richard Williams founded YES with one goal in mind: give youth a chance. Over the past five decades, YES has expanded upon Richard Williams' vision and today offers young people a variety of year-round sports-based programs that impact more than 1,600 youth annually. It is estimated that YES has served more than 100,000 youth throughout its 50 year history. Activities to mark this important milestone included celebration events throughout the year, an oral history documentation, and social media video campaign. YES's official 50th Anniversary took place on November 4th, 2018.

IN-KIND DONORS & SERVICES

The listing below reflects charitable in-kind donations with a value of \$250 and above received during Fiscal Year 2018. Thank you for your generosity!

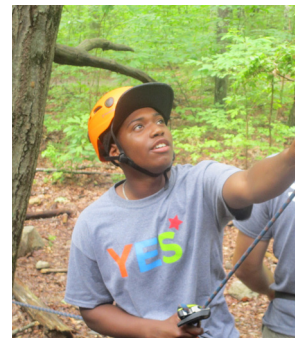
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Wachusett Mountain
War Memorial Community Center
Waterville Valley Resort
Carli Wigdor-Schreck
Ron Wilhelmson
Wompatuck State Park

VOLUNTEERS

Over 200 adult and teen volunteers made YES's programs possible this year. Thank you for your hard work and dedication to serving Boston youth.



CORPORATE & FOUNDATION DONORS

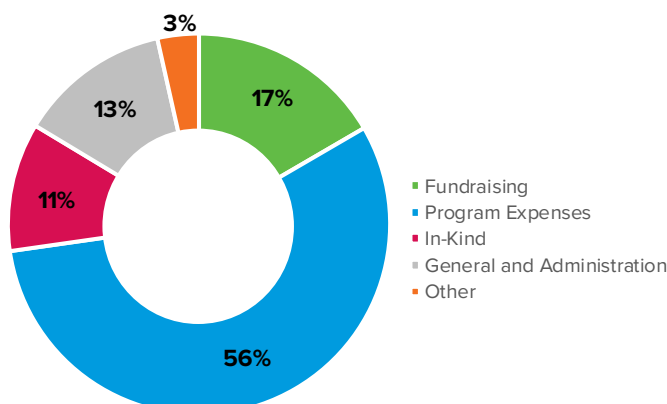
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EXPENSES & REVENUE

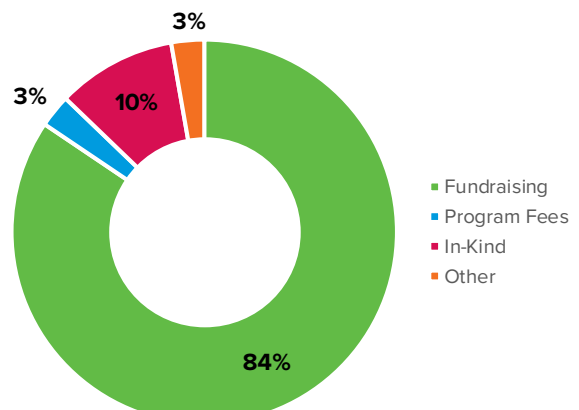
EXPENSES

TOTAL EXPENSES: \$1,843,016



REVENUE

TOTAL REVENUE: \$2,011,332



IMPACT OF YES

TARELL'S STORY

“No matter what, I can be away from YES for many months and come back and feel like I am still a part of the community.”



Tarell told his personal story at YES's 2018 Black Diamond Gala.

Tarell Longsworth is a Dorchester teen who has been with YES since he was in 6th grade.

His older brother, Tariq, participated in YES programs before Tarell knew what YES was. “I remember Tariq used to come home late on Wednesday nights and I asked him where are you coming from? He was at YES doing the Career Exploration program.” The next year, Tarell was inspired to participate in YES programs because of Tariq.

Tarell learned how to snowboard alongside his brother. “We had a race and I think I came in last. This challenged me to be a better snowboarder and to work harder for my goals.”

Tarell then became involved with the career and college readiness programs at YES, where his confidence grew. As a quieter person, this program helped Tarell to grow in his ability to network and with his interview skills. “I learned how to use Excel and Word, and my time management skills have improved; I even led a discussion group on time management for the teens in the College Prep program.”

Every year Tarell became more involved with YES. He was an assistant coach in the Track & Field program, which inspired him to become a Big Brother and be a better leader and role model. He also had the opportunity to intern with YES and helped collect information like surveys and youth interviews.

Tarell also had the opportunity to attend a week long April Vacation College Tour. “That experience helped me be more serious about college and helped me decide what I would like in a campus.”

When Tarell looks back on his time at YES, he has a lot of amazing memories. “When I think of YES I think about the many different opportunities YES gives to kids like me, and with those opportunities comes a feeling of being part of a community.” Tarell says that everything he learned at YES will be put to use as he grows as a person and a leader on his college campus and home community. Tarell is currently a freshman at Southern New Hampshire University. He loves the freedom that college is giving him, exploring his interests, and meeting new people.

ALUMNI SPOTLIGHT

Tarell's older brother, 20 year-old Tariq, is a junior at Denison University in Granville, Ohio. He is the president of a fraternity as well as the president of the National Pan-Hellenic Council at Denison. He is also a Resident Assistant and an active member of the Black Student Union. Tariq says that he loves all of the opportunities he has had at Denison and is developing more as a leader on campus. Both Tarell and Tariq plan on continuing to volunteer with YES.

Are you a YES Alumni? Follow the YES Alumni Circle on Facebook to connect with fellow YES alumni! <https://www.facebook.com/YESKidsAlumni/>



YES Alumni, brothers Tarell and Tariq, pose together.

INDIVIDUAL DONORS

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**As of November 1, 2018*



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