

Youth Enrichment Services March 2019 Newsletter

Upcoming Events & Important Dates

Sunday, March 10: Mass Snow Challenge (Wachusett Mountain - Princeton, MA) Join YES for a fun-filled day with great skiing and snowboarding, racing, awards, and family games! No racing experience necessary. Prizes will also be awarded to the individuals with the most creative costumes!

Sunday March 10: Shamrock Splash (M Street Beach - South Boston, MA) Join the YES Young Professional's Committee for a plunge into Boston Harbor. The fun continues with an after-party on the beach sponsored by Harpoon! 100% of Team YES proceeds supports our summer youth programs. Event is 21+.

Monday, March 18: Spring Track & Field Begins (Moakley Park - South Boston, MA) Registration for Spring Track & Field is now open! In this program, youth ages 8-13 will be introduced to the of track & field in weekly practices and compete in local road races, including the BAA Relay Challenge. Click here to register online.

Thursday, April 11: 9th Annual Black Diamond Gala (Renaissance Boston Waterfront - Boston, MA) This is YES's biggest fundraiser of the year! The evening includes fantastic live and silent auctions, a cocktail reception, appearances by world class, Olympic athletes and a special presentation sharing the powerful message of YES. The night promises to be an evening of fun and inspiration offering something for everyone! Click here for tickets and sponsorships.

Monday, April 15: Boston Marathon (Boston, MA) Cheer on Team YES runners as they take on the 2019 Boston Marathon. Click **here** to contribute to the team.

Wednesday, June 26: <u>YES Annual Harbor Cruise</u> (Boston Harbor - Boston, MA) Save the date! Join YES aboard a sunset cruise to kick off summer! Tickets will be on sale beginning on May 1. Event is 21+.

YES Receives a Winter Coat Donation from Macy's and Clothes4Souls

Youth Enrichment Services (YES) recently received a generous donation of 600 brand new winter jackets from Macy's and Clothes4Souls to be distributed to low and moderate income youth involved in YES's Operation SnowSports program.

Each winter, more than 800 youth have the opportunity to experience downhill skiing, snowboarding, and cross country skiing with YES. Every young person receives equipment rentals, a lift ticket, transportation to/from the mountain, and ski/snowboard lessons. Many youth come through YES's doors without appropriate winter gear - such as a waterproof jacket - to stay warm and dry on the mountain.



Macy's Regional Manager, Linda Sullivan - who is also a YES Alumni and Advisory Council member - poses with a

teen in her new winter ski coat.

YES was able to distribute the coats throughout the winter to all those families in need as part of the safety orientation and equipment fitting process.



Recipients of the coats included youth from several partner agencies that participate in YES's ski/snowboard program, including a groups from the Mildred C. Hailey Apartments, New Academy Estates, the Tierney Center, and other housing developments in Boston.

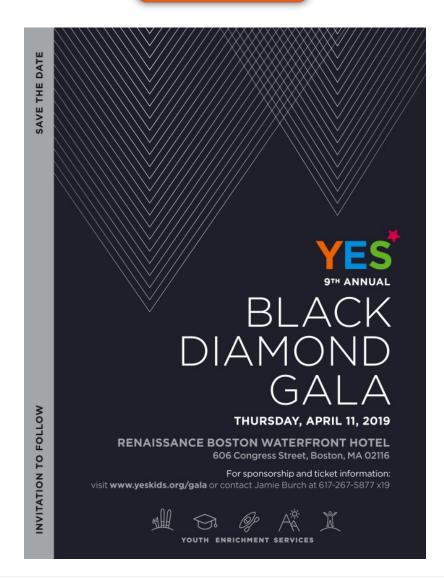






Save the Date! 9th Annual YES Black Diamond Gala Thursday, April 11, 2019

Tickets & Sponsorships



Operation SnowSports Program: Experience, Confidence, and Leadership on the Slopes

YES's Operation SnowSports program began on January 5. To date, more than 900 youth the opportunity to cross country ski, downhill ski, and snowboard - many of them for the first time - with YES. Youth are experiencing the outdoors in new ways, connecting with positive role models on the slopes, and building self-confidence. 92% of youth report that they feel more confident in their ski and snowboard abilities.

A total of 14 YES Strategic Partner agencies have participated in the program this season. 82% of these youth said they would recommend skiing or snowboard with YES to friends. Dorchester's Martin Luther King, Jr. K-8 School has been a strong partner this season. Their students have participated in three trips and are benefiting repeatedly engaging with YES staff and volunteers on the slopes.

The Annual MLK, Jr. Diversity Day took place on Monday, January 21 at Pats Peak in Henniker, New Hampshire. Despite the cold temperatures, youth had a great day on the slopes and participated in a meaningful diversity-focused ceremony in the afternoon. 15-year-old YES teen leader, Zacarri from Dorchester, spoke at the event. He reflected on a quote from Dr. King that inspires him: "Faith is taking the first step even when you don't see the whole staircase."

Sisters on the Slopes, an all-girls day of skiing, took place on Sunday, February 10 at Cranmore Mountain in North Conway, New Hampshire. Big Sisters Association of Greater Boston and girls from several Boston schools joined YES for a day on the snow and female empowerment.

The Operation SnowSports program season wraps up later this month. Check out photos of youth in action on the YES Facebook page!









Team YES Marathon Runners Kelsey Irwin, Maren Tober, Geraldine Aine, and Matt Chisholm.

Support Team YES in the 2019 Boston Marathon

YES received four (4) bibs this year through the John Hancock Non-profit Boston Marathon Program. We are thrilled to have former YES Volunteer, Geraldine Aine; YES Trustee, Matt Chisholm; YES volunteer, Kelsey Irwin; and YES parent, Maren Tober running for Team YES.

All of our runners are training hard for the 26.2 miles and fundraising \$10,000 to provide Boston youth with sports-based programming.

You can help Team YES reach their goals by making a donation online. If you plan to cheer on runners in Marathon Monday, watch for Team YES in their bright orange shirts!



3 Spots Open! Join the YES Young Professionals Committee

The Young Professionals Committee at YES is a group dedicated to fundraising to support the YES mission and provide Boston youth with sports-based enrichment programming. The committee is comprised of motivated individuals in their 20s, 30s, and 40s who are interested in fundraising, promoting, and raising awareness for YES. The committee hosts 4-6 events per year. Member benefits include opportunities to network, volunteer, socialize, and give back.



We currently have three spots open on the committee. To learn more or submit a member application, click here or email mburgess@yeskids.org.

Join the Committee

Looking Ahead: Summer Program Registration

YES's summer programs offer youth opportunities to participate in outdoor activities, such as kayaking, rock climbing, fishing, golfing, mountain biking, track & field, and overnights at YES's Swann Lodge in the Berkshires. Applications for Summer Programs will open in mid-April.



Adventure Camp Session 1: Ages 9 - 10

July 8 - 26 9am - 4pm

Week 1 (July 8 - 12) will be an overnight camp in the Berkshires

Adventure Camp Session 2: Ages 11 - 12

July 27 - August 16 9am - 4pm

Week 1 (July 28 - August 2) will be an overnight camp in the Berkshires

Click <u>here</u> for more information. Contact <u>programs@yeskids.org</u> with any questions.



Track & Field: Ages 4 - 14

June 3 - August 15, Mondays & Thursdays 6pm - 7:30pm

Moakley Park, South Boston

Track & Field: Ages 4 - 14

June 4 - August 13, Tuesdays 6pm - 7:30pm

English High, Jamaica Plain

Click <u>here</u> for more information.Contact <u>trackandfield@yeskids.org</u> with any questions.



Leadership Corps: Ages 13 - 18

July 15 - 19 Week Intensive: Girls

July 22 - 26 Week Intensive: Boys

August 5 - 16 All genders welcome

Click <u>here</u> for more information. Contact <u>leadership@yeskids.org</u> with any questions.







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