



IMPACT REPORT 2019



OUR MISSION

To inspire and challenge youth with physical and mental activities that foster life-long respect for self, others, and the environment.

Founded in 1968 by Richard Williams, Youth Enrichment Services (YES) believes deeply in the transformative power of engaging youth in active outdoor activities. The organization is dedicated to serving Boston young people with a targeted focus on reaching low-to-moderate income children and teens in Dorchester, Roxbury, and Mattapan. YES currently serves more than 1,600 youth annually.

EXECUTIVE DIRECTOR LETTER



*Bryan Van Dorpe,
Youth Enrichment Services (YES)
Executive Director*

Dear Friends,

This has been an exciting year for Youth Enrichment Services (YES). Your support during Fiscal Year 2019 positively impacted 1,605 young people. You helped them experience the outdoors, build confidence, and grow into young leaders.

YES is proud to continue its 50-plus year legacy of providing youth with enriching outdoor experiences. Our current activities include skiing, snowboarding, kayaking, rock climbing, mountain biking, track and field, and much more. Without YES, many of our young people would not have these sports-based experiences. In fact, did you know that 75% of youth in the Operations SnowSports program report that YES is their only access to outdoor activities in the winter?

The statistics of who YES serves speak for themselves. During Fiscal Year 2019, 44% of youth served by YES lived in Boston's highest need neighborhoods of Dorchester, Roxbury, and Mattapan. 72% of YES youth were from low-and-moderate income households. 74% of young people served were youth of color.

I want to share a few recent program highlights with you:

- Over the past year, YES offered its school-year programming to students at four schools in Dorchester and Roxbury. Students engaged in weekly outdoor activities during the fall, winter, and spring. Activities included skiing, snowboarding, rock climbing, hiking, and biking.
- YES launched its Youth Excel Through Tailored Instruction (YETTI) Inclusion program, a new repeat engagement ski initiative for youth with disabilities. We partnered with the Henderson Inclusion School in Dorchester, New England Disabled Sports, and Bretton Woods to bring this exciting pilot program to a new population of young people. It was funded by the Killington World Cup Foundation.
- YES completed the fifth year of its Alumni Student Support Initiative, which assists YES alumni throughout college. The program's goals are to help young people navigate challenges they may encounter on campus, encourage on-time college completion, and foster long-term engagement with them as YES alumni. 45 students have participated in the program over the past five years.

Your support of YES is giving Boston's young people brighter futures. The successes of the past year would not have been possible without your help.

Thank you!

Sincerely,

A handwritten signature in black ink that reads "Bryan Van Dorpe". The signature is fluid and cursive, with the first letters of the first and last names being capitalized.

Bryan Van Dorpe
Executive Director

OUR PROVEN FORMULA FOR SUCCESS

YES engages youth ages 7 to 18 in challenging, active, outdoor experiences integrated with leadership and development opportunities. Our programs have a lasting impact by creating lifelong leaders and learners.

TIER 1: EXPERIENCE THE OUTDOORS

Introductory Experiences

Skiing, snowboarding, kayaking, fishing, stand-up paddleboarding, rock climbing, hiking, biking, track and field

Operation SnowSports

One-Day Ski and Snowboard Activities

Outdoor Adventure

One-Day Outdoor Activities

92% of Operation

SnowSports youth reported improved confidence to face a challenge.

85% of Outdoor Adventure youth felt they improved their teamwork skills.

TIER 2: BUILD CONFIDENCE

Repeat Engagement Programs

Operation SnowSports

Youth Excel Through Tailored Instruction (YETTI) Downhill Ski/Snowboard Program
Cross-Country Ski Program

Outdoor Adventure

Week-Long Outdoor Sessions
Track & Field Program

88% of youth would recommend the Track & Field Program to their friends.

87% of YETTI youth had the opportunity to try something new and be challenged.

TIER 3: CREATE PATHWAYS TO LEADERSHIP

High- Impact Youth Development Programs

YES Academy

Leadership Corps

Downhill Ski/Snowboard

Cross-Country Ski

Outdoor Adventure

YES Academy

College Preparation Program

Impact Internships

100% of teens reported a better understanding of what college will be like after attending a college tour with YES.

83% of teens reported feeling like a strong leader.



EXPERIENCE. CONFIDENCE. LEADERSHIP.



In Fiscal Year 2019, over 600 young people experienced new active outdoor adventures with YES's Tier 1 programs: Outdoor Adventure and Operation SnowSports.

One-day activities that youth participated in included downhill skiing, snowboarding, rock climbing, kayaking, fishing, mountain biking, and more! Without YES, many young people would have never had the opportunity to have these new outdoor experiences.



In Fiscal Year 2019, over 800 young people built confidence through YES's Tier 2 Repeat Engagement programs: Operation SnowSports, Outdoor Adventure, and Track and Field.

Through ongoing engagement in active outdoor programming, youth developed resilience, self-confidence, and courage. These important traits and skills translated directly into young people's improved emotional wellness, greater success in school, and decreased screen time at home.



In Fiscal Year 2019, over 170 young people were engaged through YES's Tier 3 programs: Leadership Corps, College Preparation, and Impact Internships.

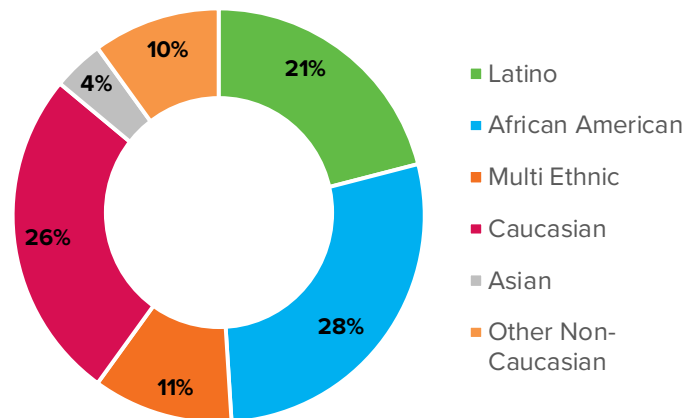
Through these high-impact programs, teens gained leadership skills, explored career pathways, and prepared for college. For the ninth year in a row, 100% of YES high school seniors graduated high school and attended college!

WHO WE SERVE

1,605 young people were served by YES this year. Our organization strives to serve youth in high-need communities of Boston with a focus on the neighborhoods of Dorchester, Roxbury, and Mattapan.

YES is dedicated to serving youth in the city of Boston. Currently, 72% of our youth live in low to moderate income households.

44% of youth live in YES's targeted neighborhoods of Dorchester, Roxbury, and Mattapan. Over 70% of young people served are youth of color. 53% of youth served are female.



IN-KIND DONORS & SERVICES

The listing below reflects charitable in-kind donations with a value of \$250 and above received during Fiscal Year 2019. Thank you for your generosity!

Adaptive Sports New England
Jonas and Jolene Adler
Appalachian Mountain Club
Luis Barbosa
Beacon Hill Limousine
Beartown State Forest
Berkshire Fish Hatchery
Berkshire National Resource Center
Black Point Inn
Blue Hills Ski Area
Boch Center
Boston Parks & Recreation Department
Boston Police Department
Boston Public Schools
Bretton Woods
Brookwood Farm
Butternut Ski Area
Carson Beach
CBRE
Charles River Canoe & Kayak
Charles River Conservancy

Coach Company
Coppersmith Boston
Country Ski and Sport
Cranmore Mountain Resort
Danversport Yacht Club
Eastman Golf Links
Everybody Fights
The Fishing Academy
Robert and Linda Gaudreau
Jennifer Glanville
Gene Gorman
Peter and Robin Haffenreffer
Ed and Kelly Hardebeck
Kevin D. Hicks
Joe Hill and Allison Chase
John Hoffman
ImmunoGen
Jiminy Peak Mountain Resort
Killington Ski Resort
Killington World Cup Foundation
The Lake Inn at Mt. Sunapee
Loon Mountain
Macy's

Adrian Madaro
Marine Motion, Inc.
Massachusetts Department of Conservation & Recreation
Steve Medeiros
New Balance
New England Disabled Sports
Northeastern University
Owl's Nest Resort & Golf Club
Pats Peak Ski Area
Peabody Office
Peter Welch's Gym
Pico Ski Area
Shauna and Matthew Pieniazek
Michael and Megan Preiner
The Quechee Club
Renaissance Boston
Waterfront Hotel
Ken Rendell
Rock Spot

Save the Harbor / Save the Bay
Seaport Hotel
Share Winter Foundation
Shire Woodstock Hotel
Ski Ward
Soles4Souls
Sugarbush Mountain
Sugarloaf Mountain
Geoff and Genny Soper
Southworth Development
Up2Us Sports
USSA
Adrian and Katherine Van Dorpe
Peter Van Dorpe
Wachusett Mountain
Waffle Cabin
Waterville Valley Resort
Carli Wigdor-Schreck
Ron Wilhelmson
Wompatuck State Park

FISCAL YEAR HIGHLIGHTS



OPERATION SNOWSPORTS

Expanded the Cross Country Ski Program to serve a total of 47 youth. Financial support for the program was provided by the ShareWinter Foundation.



LEADERSHIP CORPS

Completed a successful second year of the restructured school-year Leadership Corps program with sport-specific tracks and integrated with workshop curricula on Career Readiness, College Preparation, and Leadership Development. In the summer, the Leadership Corps program follows a similarly structured sports-based program to teach teens leadership skills through outdoor exploration.



SCHOOL-YEAR PARTNERSHIPS

Offered school-year programming to students at four schools in Dorchester and Roxbury. Students were engaged in weekly outdoor activities during the fall, winter, and spring. Activities included skiing and snowboarding at Blue Hills Ski Area and rock climbing at Quincy Quarries.



BOSTON CHILDREN'S HOSPITAL GRANT

Awarded a three-year grant to support YES's Operation SnowSports and Outdoor Adventure programming through the Boston Children's Collaborative for Community Health funding initiative. The application process was highly competitive. YES is one of 10 grantees in the *Community, Physical Activity, Recreation, & Food* category.

YETTI INCLUSION

YES launched a new repeat engagement ski initiative called Youth Excel Through Tailored Instruction (YETTI) Inclusion to serve youth with disabilities funded by the Killington World Cup Foundation. YES partnered with the Henderson Inclusion School in Dorchester to serve 24 disabled and able-bodied youth buddies. YES also partnered with New England Disabled Sports and Bretton Woods to bring the youth skiing over the course of the 2018-2019 Operations SnowSports season. Students at the Henderson School also had the opportunity to participate in fall and spring outdoor activities with YES, including hiking at Blue Hills.



STRATEGIC PARTNERS

YES partners with over 30 schools and youth-serving organizations in Boston. After a positive first experience at YES, youth are more likely to become involved with community opportunities that foster personal development and engage in the outdoors. The listing below reflects all Strategic Partners during Fiscal Year 2019.

Big Sisters Association of Greater Boston
Boston Latin School
Boston Police Activities League
Boston Refugee Youth Enrichment
Boston Police Department District B3
Brooke Charter School
Cowemoki Summer Enrichment
Chinatown Adventure
College Bound Dorchester
Community Art Center

East Boston Neighborhood Health Center
East Boston Social Centers
Emerald Necklace
Friends of the Hernandez (Rafael Hernandez School)
Gardner Pilot Academy
Hawthorne Youth and Community Center
Dr. William W. Henderson Inclusion School
Josiah Quincy Upper School
Dr. Martin Luther King Jr. K-8 School
Mary Lyon K-8 School

Massachusetts Coalition for Occupational Safety & Health
Mattapan Teen Center
John W. McCormack Middle School
Mildred Ave Community Center
Mildred C. Hailey Apartments
Mystic Learning Center, Inc.
Native American Youth Enrichment Program
Neighborhood House Charter School
New Academy Estates

The Patrick Lyndon Pilot School
Roxse Homes
St. Stephens Youth Programs
Tenants Development Corporation Peer Leaders
Joseph M. Tierney Learning Center
James P. Timilty Middle School
Urban Edge
Wayside Youth & Family Support Network
West End House Boys and Girls Club

CORPORATE & FOUNDATION DONORS

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2019. Thank you for your generosity!

| | | | |
|-------------------------------------|---|---|--|
| Abrams Capital Management | Citi | John Hancock Financial Services | Reebok Foundation |
| Adage Capital Management | Cummings Foundation | K.D. Hicks Insurance | RODE Architects |
| Amelia Peabody Foundation | Dana Farber Cancer Institute | Killington World Cup Foundation | Salesforce |
| Audubon Capital Partners | Darling Consulting Group | Lewis Family Foundation | Saucony Run for Good Foundation |
| Bank of America Merrill Lynch | Dedham Institution for Savings | Macomber Family Foundation | Save the Harbor / Save the Bay |
| Beacon Communities | Devonshire Recruiting & Consulting Partners | Macy's | Share Winter Foundation |
| BEWI Productions | DRB Facility Services, Inc. | Martin W. Richard Charitable Foundation | Stop & Shop |
| Blue State Coffee | DSF Group | Massachusetts Port Authority | Summer Fund |
| Boston Athletic Association | Dyer Brown | Massachusetts Promise Fellowship | SVB Leerink |
| Boston Beer Company | East Boston Savings Bank | MJW Charitable Foundation | T2 Foundation |
| Boston Bruins Foundation | Eastern Bank Charitable Foundation | Morgan Stanley | Target Corporation |
| Boston Centers for Youth & Families | Eaton Vance | National Winter Activity Center | Team Logic IT |
| Boston Children's Hospital | Edelstein & Company LLP | Nelson Mullins | Teddie Natural Peanut Butter |
| Boston Real Estate Collaborative | Edwin S. Webster Foundation | New Balance Foundation | Tenants Development Corporation |
| BostonGives | Emerald Necklace Conservancy | New England Disabled Sports | The McCourt Foundation |
| BR+A Consulting | Eversource | One8 Foundation | Traggorth Companies |
| Cambridge Community Foundation | Fischer Sports | Peabody Office | UBS |
| Canaccord Genuity | Gatorade Play It Forward Fund | Piper Jaffray | United Way of Mass Bay and Merrimack Valley |
| Cantina | Gross Family Foundation | RBC Capital Markets | USA Track and Field Foundation - New England |
| Car Gurus | Guggenheim Securities | Red Sox Foundation | USSA |
| Carney Family Charitable Foundation | Harvard Pilgrim Health Care | | Vanasse Hangen Brustlin |
| CBRE | Jane Eden PC | | WVBBTS/WVA |
| Chestnut Hill Realty | | | Yawkey Foundations |

VOLUNTEERS

Over 200 adult and teen volunteers made YES's programs possible this year. Thank you for your hard work and dedication to serving Boston youth!



IMPACT OF YES

RAFAELA'S STORY

“Thank you YES for allowing me to find my fullest potential. Thank you YES for giving me the space I can call home. And thank you YES for helping me find what it means to be me.”

Rafaela Ugarte-Núñez is an Allston teen who has been a YES participant for nearly 10 years.

Rafaela says that she has always been quiet and shy - and this was no different at YES. “The first day I walked into the building, I didn’t know anyone. My mom did all the talking. Our first trip consisted of those around me attempting to talk to me, and me responding with one-word answers that ended the conversation.”

Over the course of her first Operation SnowSports season, Rafaela became more comfortable and started to open up. “The more and more trips I went on, the more and more I spoke. By the end of the season, I was friends with the kids in my group.”

“As the years went by, I grew more comfortable with those around me. As I became a part of Leadership Corps, the confidence that grew within me, not only to be a better skier but become a friendlier and easy going person, increased. I was put in situations that forced me to talk to new people and even make connections with the staff that facilitated the workshops. It’s hard to find a space that allows for so much growth within a person. I went from being shy and soft-spoken to becoming a role model for every YES kid I have taught. Without the YES community, I guarantee I would not be as confident as I am today.”

Rafaela says that when she reflects back on growing up with YES, she appreciates the community that she became a part of. “With YES, I was able to learn how to ski, overcome many of my fears, and become a part of a great community. A community seeks growth in character. As I look towards the future, I hope to create this same sense of community for others. Without the confidence I have gained, I would not see myself in a position where I could create a better space for years to come.”

Rafaela graduated high school in June 2019. She is currently studying environmental science and international relations at Boston University.



Rafaela shared her personal story at YES's 2019 Black Diamond Gala.

ALUMNI SUPPORT INITIATIVE

The YES Alumni Support Initiative has supported 45 YES alumni over the past five years. In this program, Leadership Corps alumni who are current college students receive quarterly check-ins from YES staff and help navigating the challenges they encounter throughout their college experience. Ultimately, YES's goal is to help its graduates succeed on campus and complete college by providing guidance and social-emotional support as well as to foster long-term engagement with our alumni.

YES has a diverse network of alumni spanning 50+ years. Join the YES Alumni Circle on Facebook to connect with fellow YES alums and stay in touch with friends from the past! <https://www.facebook.com/YESKidsAlumni/>



YES Alumni (L to R) Van, Macey, Kaya, and Aaliyah visited YES last winter to share their stories, advice, and experiences as part of a college student speakers panel.

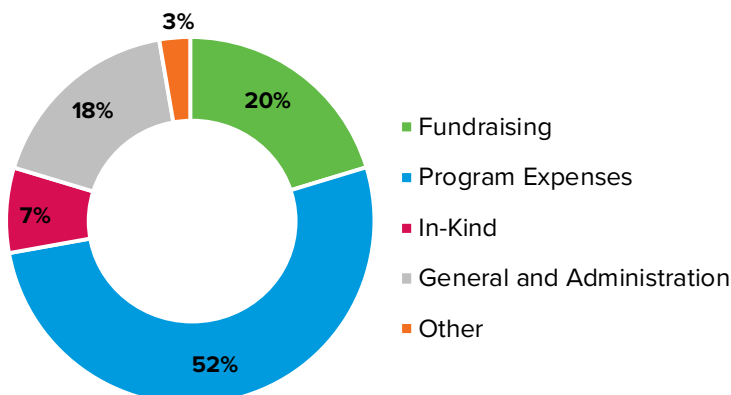
INDIVIDUAL DONORS

The listing below reflects charitable gifts of \$500 and above received during Fiscal Year 2019. Thank you for your generosity!

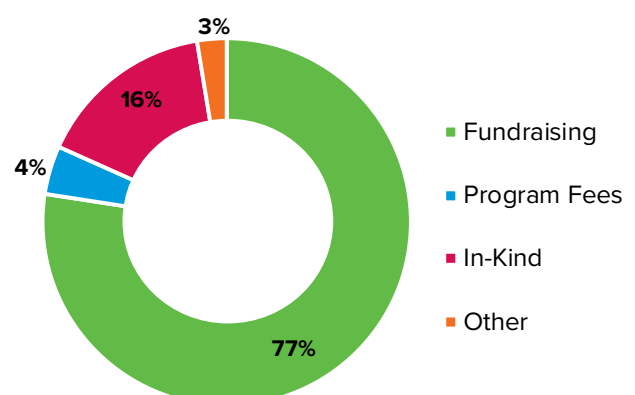
| | | | |
|----------------------------------|------------------------------|----------------------------------|---------------------------------|
| Jonas and Jolene Adler | Terry and Peggy Driscoll | Berdj Kiladjian | Rica Reyes |
| Bill Agudelo | Betsy and Raphael Edwards | Chanler Langham | Bill and Denise Richard |
| John H. Anderson | Rob Elfer | Brian Lash | Sam Richardson |
| Annette Angelo | Bruce and Becky Epstein | Matthew Lazzarra | Sarah Richmond |
| Ron and Mary Beth Arigo | Meredith Faro | Ali Mahmoud | Ronan Ryan |
| Mark Bailey | Seamus Fernandez | Schone Malliet | Legia Sanchez Cano |
| Elizabeth Bartlett | David and Mia Fitzgerald | Alyssa Martin | Ian and Anne Sanderson |
| Matt and Martha Bell | Derek Fowler | Jane McGovern | Paul Savage |
| Kim Bertram | Paul and Carol Fremont-Smith | Skip McKee and Margaret Reynolds | Brian Scasserra |
| C. Hunter Boll | Robert and Linda Gaudreau | Andrew McLane | Ken Schroeder |
| Grace and Jerry Bird | Timothy and Cara Gavin | Geoffrey and Michelle Millerd | Evan Schwartzberg |
| Karen Bressler and Scott Epstein | David Gaw | Diron Mobley | Reneldy Senat |
| James Brown | Marc Gentilella | Elizabeth Mullard | Marcella Sliney |
| Jamie Burch | Gena Gough | Orhun and Tonya Muratoglu | Geoff and Genny Soper |
| Candace Burns | Alexis and Craig Greiner | Rachel Noiseux Dyke | Jason and Carolyn Soules |
| Thomas Cantwell | Martin and Lauren Hahn | Tracy Noonan | Ken and Marilyn Sowles |
| Eric Carson | Jacquelyn and Tom Hamilton | James Palmisano | Brian and Stephanie Spector |
| Kalli and Samantha Catcott | Ed and Kelly Hardebeck | Katherine Paul | Biria and Elaina St. John |
| Gerald and Kate Chertavian | Kerry Hawkins | Chris and Julie Peabody | Adam Stachelek |
| Matt and Lauren Chisholm | Kevin D. Hicks | Douglas and Barbara Peterlin | George and Jacquelyn Stathis |
| Lisa Clark | Joe Hill and Allison Chase | Christopher Petryshin | John and Margaret Sullivan |
| George and Yolanda Cohen | Peter Hill | Matt and Shauna Pieniazek | Kristin Taylor |
| Patrick and Teresa Collins | Bryan Hopkins | David Pinkham | Barbara Trachtenberg |
| Ellen Colwell | Lisa and Clement Hsieh | Michael and Megan Preiner | Bryan and Sue Van Dorpe |
| James and Jean Connolly | Kelsey Sullivan Irwin | Roland Price and Patricia Craig | William and Lisa Vanderweil |
| Joseph and Susan Coppola | Tom and Lisa Jackson | Sally Quinn | Claire Walton and Eve Waterfall |
| Lawrence Curtis | Jennifer Jenkins | Thomas and Donna Quirk | Bernie Weichsel |
| Larry DeLorenzo | Marty Jones | Neal Reardon | James Wildash and Sonia Kowal |
| Tim and Maureen Dibble | Tom and Fafi Karam | Ken Rendell | Bob Woolf |
| Amory Donohue | Justin and Lorraine Kermond | | |
| Cara and Greg Donovan | Kathryn Kevorkian | | |

FINANCIAL SNAPSHOT

TOTAL EXPENSES: \$1,991,137



TOTAL REVENUE: \$1,968,401



LEADERSHIP AT YES

BOARD OF DIRECTORS

| | |
|----------------------------------|--------------------------------------|
| Geoff Soper President | Candace Burns Matt Chisholm |
| Phill Gross Vice President | Marcus Evans Derek Fowler |
| Biria St. John Vice President | David Gaw Mark McKenna |
| David Fitzgerald Clerk | Wendi McKenna Christopher Peabody |
| Ian Sanderson Treasurer | Michael Preiner Richard Ward |
| Arnesse Brown | Jess Williams |

BOARD OF TRUSTEES

| | | |
|--------------------|--------------------|----------------|
| Jonas Adler | Deniz Ferendeci | Ted Ligety |
| Ron Arigo | Bob Gaudreau | Ian Macomber |
| Luis Barbosa | Gena Gough | Andrea Martin |
| Elizabeth Bartlett | Alexis Greiner | Rashaun Martin |
| Matt Bell | Katie Haffenreffer | Khari Roulhac |
| Erika Butler | Kevin Hicks | Ian Sanderson |
| Eric Carson | Joe Hill | George Stathis |
| Celeste Daye | Tom Karam | Mark Williams |
| Kim Dukes Rivers | Justin Kermond | Khori Witter |
| Betsy Edwards | Brian Lash | |

ADVISORY COUNCIL

| | | | |
|-----------------------|------------------|------------------------|--------------------|
| Ike Adams | Anna Frank | Michael Munn | Linda Sullivan |
| Edward Beagan | Rob Glass | Stephanie Murphy | Brendan Toohey |
| Leandra Brantle | Lance Gomes | Courtney O'Connor | Dane Tullock |
| Heidi Brooks | Daphne Griffin | Nike Okediji | Steve Vaitones |
| Clarence Brown | Jonathan Handler | Marla Quinones Hill | Melvin Vieira, Jr. |
| Phil Brown | Ryan Healy | Brianne Rafford-Varley | Robert Wadsworth |
| Kalli Catcott | Brent Herbert | Sam Richardson | Jim Wall |
| Kevin Corcoran | Sam Hill | Jennifer Ryan Schultz | Bernie Weichsel |
| Ted Curd | Jen Hyde | Karen Savage | James Wildash |
| Tony Darocha | Yuji Koga | Okolo Schwinn-Clanton | Darnell Williams |
| Louis DeGeorge | Joslynn Lee | Reneldy Senat | Mary Williams |
| Steve Delaney | Erin McCloskey | Carrie Sheinberg | Wayne Wytrzes |
| Mark Fanger | Brian McCourt | Hassan Smith | David Zablatzky |
| Sabrina Fanger | Keith McDermott | Jason Soules | |
| Beth Feinberg Keenan | Gerry Moore | Harold Sparrow | |
| Jessica Ferri Schmitz | Will Morales | Brian Strachan | |

STAFF

| | | |
|---|--|---|
| Bryan Van Dorpe Executive Director | David Esons Mass Promise Fellow College Prep Coordinator | Jasmine Reed Youth Leadership Coordinator |
| Jamie Burch Senior Director of Development | Maria Farias Community Outreach Coordinator | Elliot Simmons-Uvin Youth Recreation Coordinator & Equipment Specialist |
| Shiona DeCarvalho Director of Impact & YES Academy | Eric Geels Program Coordinator | Emma Turcotte Outdoor Adventure Coordinator |
| Hema Kailasam Director of Finance & Administration | Ethan George Volunteer & Adventure Programs Manager | <i>*As of December 3, 2019</i> |
| Laura Neubauer Director of Programs & Operations | Samantha Jaffe Track & Field Coordinator | |
| Dennis Averin Assistant Program Coordinator | Yuliya Lantsman Youth Leadership Manager | |
| Meghan Burgess Development Coordinator | | |



Youth Enrichment Services (YES)
412 Massachusetts Ave. Boston, MA 02118

yeskids.org | facebook.com/yeskidsboston | [@YESKidsBoston](https://twitter.com/YESKidsBoston)