

*Benefiting Youth Enrichment Services*  
Thursday, April 25, 2024

## Sponsorship Levels and Benefits

Your sponsorship of the *Black Diamond Gala* will help support more than 1,200 Boston young people who participate in YES's sports-based enrichment and leadership programs every year. The Sponsorship Levels outlined below provide marketing opportunities to an upper-income demographic and an opportunity for you to spread the word about your company's philanthropic efforts.

You may complete a sponsorship pledge form at [www.yeskids.org/galasponsorform](http://www.yeskids.org/galasponsorform).

If you would like to donate with a credit card, sponsorships can be purchased at [www.yeskids.org/gala2024](http://www.yeskids.org/gala2024).

Please let us know how we can best serve your needs and maximize your sponsorship experience. Contact Senior Director of Development, Jamie Burch, at [jburch@yeskids.org](mailto:jburch@yeskids.org) with any questions.

Thank you for your support!

### **Platinum Peak Sponsor: \$50,000**

- 16 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Presenting sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Special recognition from the podium during the event

### **Summit Seeker: \$25,000**

- 12 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Title sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event

**Extra Mile: \$15,000**

- 10 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (2) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event

**Mountain Mover: \$10,000**

- 8 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (1) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala

**Hope Lifter: \$5,000**

- 4 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala web page
- Sponsor listing on a screen at the event venue during the Gala

**Trail Blazer: \$2,500**

- 2 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage
- Sponsor listing on a screen at the event venue during the Gala

**Path Finder: \$1,000**

- 1 ticket – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage

*\*Deadline to receive full e-communication sponsorship benefits (Platinum Peak, Summit Seeker, Extra Mile, & Mountain Mover Sponsors) is April 8, 2024.*