



YES

14TH ANNUAL

Black Diamond Gala

THURSDAY,
APRIL 24, 2025

14th Annual YES Black Diamond Gala
Benefiting Youth Enrichment Services
Thursday, April 24, 2025

Sponsorship Levels and Benefits

Your sponsorship of the *Black Diamond Gala* will help support more than 1,200 Boston young people who participate in YES's sports-based enrichment and leadership programs every year. The Sponsorship Levels outlined below provide marketing opportunities to an upper-income demographic and an opportunity for you to spread the word about your company's philanthropic efforts.

You may complete a sponsorship pledge form at www.yeskids.org/galasponsorform.

If you would like to donate with a credit card, sponsorships can be purchased [at this link](#).

Please let us know how we can best serve your needs and maximize your sponsorship experience. Contact Senior Director of Development, Jamie Burch, at jburch@yeskids.org with any questions.

Thank you for your support!

Platinum Peak Sponsor: \$50,000

- 16 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Presenting sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least one e-communication to the YES mailing list
- Exclusive feature in one social media post
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Special recognition from the podium during the event

Summit Seeker: \$25,000

- 12 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Title sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least one e-communication to the YES mailing list
- Exclusive feature in one social media post
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event

Extra Mile: \$15,000

- 10 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least one e-communication to the YES mailing list
- Included in one social media post recognizing sponsors
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event

Mountain Mover: \$10,000

- 8 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least one e-communication to the YES mailing list
- Included in one social media post recognizing sponsors
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala

Hope Lifter: \$5,000

- 4 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala web page
- Sponsor listing on a screen at the event venue during the Gala

Trail Blazer: \$2,500

- 2 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage
- Sponsor listing on a screen at the event venue during the Gala

Path Finder: \$1,000

- 1 ticket – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage

**Deadline to receive full e-communication sponsorship benefits (Platinum Peak, Summit Seeker, Extra Mile, & Mountain Mover Sponsors) is April 4, 2025.*