Founded in 1968 by Richard Williams, Youth Enrichment Services (YES) believes deeply in the transformative power of engaging youth in active outdoor programming. The organization is dedicated to serving Boston youth with a targeted focus on reaching low-to-moderate income families in Dorchester, Roxbury, and Mattapan.

**OUR MISSION**

Inspire youth through outdoor experiences and leadership opportunities that build confidence and prepare them to summit life’s challenges.

**OUR VISION**

Empower Boston youth to lead and to achieve their full potential.
Dear Friends,

This was a unprecedented year for Youth Enrichment Services (YES). Your support during Fiscal Year 2020 - and the first three months of the COVID pandemic - was truly remarkable. You helped to positively impact 1,393 young people in Boston. And most importantly, you enabled YES to stay connected with our youth when they needed us most.

In spite of the disruption of the pandemic, YES is proud to continue its 50-plus year legacy of providing youth with enriching outdoor programs. Activities like skiing, snowboarding, kayaking, rock climbing, mountain biking, track and field – and more – are a gateway to greater success in school, college, and life for young people at YES.

In Fiscal Year 2020, 79% of YES youth were from low-and-moderate income households. And over 50% of our youth lived in Dorchester, Roxbury, and Mattapan. YES remains steadfast in our commitment to serving Boston young people with the least access to the outdoor experiences and leadership opportunities, low-and-moderate income (LMI) households, and youth of color.

As the impact of COVID-19 continues to evolve, we know that the crisis is disproportionately impacting low-income families and communities of color - and the division of equity between the “haves and the have nots” has grown wider. Since the start of the pandemic, YES worked to creatively support youth most in need. From Zoom workshops on resume writing, college preparation, and virtual networking nights to weekly video workouts and outdoor scavenger hunts, the team at YES has stayed connected with young people during their time at home.

Your generous support has allowed YES to not only survive - but thrive - in our most challenging year to date. With you by our side, YES will continue providing Boston’s young people with brighter futures. We couldn’t do it without you!

With thanks and gratitude,

Bryan Van Dorpe
Executive Director
In Fiscal Year 2020, over 150 young people were engaged through YES’s Tier 3 programs: Leadership Corps, College Preparation, and Impact Internships.

High-Impact Youth Development Programs
Through these high-impact programs, teens gained leadership skills, explored career pathways, and prepared for college.

YES Academy
- Leadership Corps
  - Downhill Ski/Snowboard
  - Cross-Country Ski
  - Outdoor Adventure
- College Preparation Program
- Impact Internships
- Summer Employment
- Recent Alumni Support
WHO WE SERVE

1,393 young people were served by YES in Fiscal Year 2020. Our organization strives to serve youth in high-need communities of Boston with a focus on the neighborhoods of Dorchester, Roxbury, and Mattapan.

YES is dedicated to serving youth in the city of Boston. Currently, 79% of our youth live in low to moderate income households.

58% of youth live in YES’s targeted neighborhoods of Dorchester, Roxbury, and Mattapan. Over 70% of young people served are youth of color.

STRAATEGIC PARTNERS

YES partners with over 30 schools and youth-serving organizations in Boston. After a positive first experience at YES, youth are more likely to become involved with community opportunities that foster personal development and engage in the outdoors. The listing below reflects all Strategic Partners during Fiscal Year 2020.

Academy Homes
Big Sisters Association of Greater Boston
Boston Latin School
Boston Police Activities League
Boston Police Department District B3
Boys & Girls Club - Mattapan Teen Center
Community Academy of Science and Health
Dearborn STEM Academy
East Boston Neighborhood Health Center
Fenway High School
Friends of the Children - Boston
Friends of the Hernandez (Rafael Hernandez School)
Gardner Pilot Academy
Dr. William W. Henderson Inclusion School
Josiah Quincy Upper School
Dr. Martin Luther King Jr. K-8 School
Mary Lyon K-8 School
John W. McCormack Middle School
Mildred C. Hailey Apartments
MissionSAFE Neighborhood House Charter School
New Academy Estates
John D. O’Bryant School of Math and Science
The Patrick Lyndon Pilot School
Prospect Hill Academy Charter School
Wilm E. Russell Elementary School
St. Stephen’s Church- Youth Programs
TechBoston Academy
Tenants Development Corporation Peer Leaders
Joseph M. Tierney Learning Center
James P. Timility Middle School
Urban Edge

“Thank you so much for making this trip possible. I made wonderful memories, faced some challenges, and most importantly got back up when I fell” - Operation SnowSports Youth
COVID-19
YES remained connected with young people through virtual, hybrid, and modified in-person outdoor programming without interruption throughout the ongoing COVID-19 pandemic. YES has proven itself to be adaptable, flexible, and creative in its ability to continue enriching children’s lives and staying connected with our youth and their families.

Virtual programs include Track & Field Weekly Workout Challenges, Community Workouts with Olympian Julia Ford, Outdoor Scavenger Hunts, Environmental and Nature Arts, YES Chess, 30-Minute Nature Challenges, Leadership Corps Virtual Spring Session, and Leadership Corps Friday Chats.

YEITI INCLUSION
Completed the second successful year of the program for youth with disabilities. The program was underwritten with funding from Killington World Cup Foundation.

SUMMER TEEN STAFF
Employed 32 Boston teens during the summer season. Teen employees are charged with the responsibility of being role models and coaches to Outdoor Adventure and Track & Field participants or as a key support to YES’s administrative team.

TEAM YES
Formalized the three Team YES athletic events as an adult volunteer track and added incentives. Increased participation in these three sports-based peer-to-peer fundraising events.

TRANSGENDER YOUTH
Took exciting and progressive intentional steps to ensure that YES is a welcoming place for transgender and gender non-conforming youth. Youth program applications and intake forms have been updated to include non-binary youth as a gender option. All restrooms on site at YES have been transitioned to be gender-neutral.
The listing below reflects charitable in-kind donations with a value of $250 and above received during Fiscal Year 2020. Thank you for your generosity!

Adaptive Sports New England
Jonas and Jolene Adler
William Andrews
Appalachian Mountain Club Youth Opportunities Program
Beartown State Forest
Berkshire Fish Hatchery
Berkshire National Resource Center
BEWI Productions
Robert Bishop and Katherine Hartsell
Black Point Inn
Jenea Blackman
Blue Hills Ski Area
Boston Cannons
Boston Parks & Recreation Department
Boston Police Department
Boston Public Schools
Brookwood Farm
Butternut Ski Area
Carson Beach
Central Rock Hadley
Charles River Canoe & Kayak
CIPR Acquisitions LLC
Coach Company
Coppersmith Boston
Dee Costellic
Cranmore Mountain Resort
Danversport Yacht Club
Digital Lumens
DS Americas Corp.
Eastman Golf Links
Ethan George
The Fishing Academy
Good Sports
The Haffenreffer Family
Kevin Hicks
Jiminy Peak Mountain Resort
Loon Mountain
Massachusetts Department of Conservation and Recreation
Mountain Dogs
New Balance
New England Disabled Sports
Northeastern University
Owl's Nest Resort & Golf Club
Scott Paton
Pats Peak Ski Area
Peabody Office
Peter Welch's Gym
Pico Ski Area
Playa Bowls
Matt and Shauna Pieniazek
Tim Resker
Rock Spot
The Rowland Family

Save the Harbor / Save the Bay
Seaport Hotel
Ski Ward
Southworth Development
Sugarbush Mountain
Sugarloaf Mountain
The Lake Inn at Mt. Sunapee
Tufts Ski Team
Micah Ulrich
Up2Us Sports
USSA
Adrian and Katherine Van Dorpe
Wachusett Mountain
Waffle Cabin
Waterville Valley Resort
Wompatuck State Park
Bill Zellen

Over 200 adult and teen volunteers made YES’s programs possible this year. Thank you for your hard work and dedication to serving Boston youth!
The listing below reflects charitable gifts of $500 and above received during Fiscal Year 2020. Thank you for your generosity!

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Share Winter Foundation
State Street Global Advisors Summer Fund
SVB Leerink
Teradyne
The DSF Group
The McCourt Foundation
Traggorth Companies
U.S. Small Business Administration
United Parish in Brookline
United Way of Mass Bay and Merrimack Valley
USA Track & Field Foundation
Vanasse Hangen Brustlin
West Insurance
Winged Keel
Winn Development
Yawkey Foundations

FOUNDATION SPOTLIGHT

YES received a grant from the AKC Fund to support the Operations SnowSports program, which includes downhill skiing, snowboarding, and cross-country skiing. The grant award was used to purchase much-needed ski helmets for use by YES youth. YES Director of Programs & Operations, Laura Neubauer, says “Helmets and related snowsports gear provide for our youth’s physical needs which in turn opens the door for learning snow sports and having fun!” These new helmets are particularly important as they enable YES to provide a safer experience for our youth on the slopes. Thank you, AKC Fund, for prioritizing safety on the slopes and making this purchase possible!
GINIKA’S STORY

“Yes, is constantly opening its arms to the youth of Boston. They were there when I needed advice, they were there when I needed to try something new, and they were there when I needed work experience.”

Ginika has been with YES for three years. Throughout high school, she was part of the Leadership Corps (LC) program as well as a YES intern and staff member. She is a role model to her peers and younger youth on and off the slopes.

Even though she didn’t get involved with YES until she was in high school, she believes that an organization like YES is important to kids like her. “I didn’t have the chance to be a YES kid growing up, my family didn’t have the resources or time for me to join many programs as a kid. At a young age, I had to take on a big role, and responsibility came first.”

Once Ginika got older she had to make her own decisions, manage her own time, and choose wisely. “YES, was my golden ticket out. I was able to step out of my home life and into my own life. I am proud of my decision to join YES; it was a step in the right direction for me.”

“I was attached to the organization like glue, coming back every winter and summer season. It was like I had been a YES Kid all my life. And every time I came back, I gained more skills and grew as a person. I started at YES as an LC with little to no experience in SnowSports, from there I fell in love with everything that was YES. Who knew that building up my skills to be a better snowboarder would also teach me to be a better leader? Growth is the biggest thing that I am walking away with since my participation in YES these past 3 years.”

She is very grateful for the YES community and the role that everyone has played in her life. “I’m even more grateful for the youth that I have also met along the way. I have gained so much and look forward to using the skills I learned at YES as I begin my next chapter in college!”

Ginika is a recent graduate from Boston Latin Academy and is currently a freshman at UMass Lowell.

YES has a diverse network of alumni spanning 50+ years. Join the YES Alumni Circle on Facebook to connect with fellow YES alums and stay in touch with friends from the past! https://www.facebook.com/YESKidsAlumni/
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FINANCIAL SNAPSHOT

TOTAL REVENUE: $1,600,816

- Fundraising: 75%
- Program Fees: 11%
- In-Kind: 17%
- Other: 4%

TOTAL EXPENSES: $1,801,193

- Fundraising: 19%
- Program: 55%
- In-Kind: 15%
- General: 4%
- Other: 11%
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*As of February 1, 2021*