



***11th Annual Black Diamond Gala  
Benefiting Youth Enrichment Services***

**Wednesday, November 3, 2021**

**Sponsorship Levels and Benefits**

Your sponsorship of the *Black Diamond Gala* will help support more than 1,600 Boston young people who participate in YES's sports-based enrichment and leadership programs every year. The Sponsorship Levels outlined below provide marketing opportunities to an upper-income demographic and an opportunity for you to spread the word about your company's philanthropic efforts.

Please let us know how we can best serve your needs and maximize your sponsorship experience. Contact Senior Director of Development, Jamie Burch, at [jburch@yeskids.org](mailto:jburch@yeskids.org) with any questions.

Sponsorship deadline is Wednesday, October 20, 2021. Thank you for your support!

**Platinum Peak Sponsor: \$50,000**

- 24 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Presenting sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Special recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 24 tickets to the YES Harbor Cruise

**Summit Seeker: \$25,000**

- 16 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Title sponsor listing on all event materials, including press releases and online marketing communications
- Premier listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least three (3) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 16 tickets to the YES Harbor Cruise



### **Extra Mile: \$15,000**

- 12 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (2) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- Recognition from the podium during the event
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 12 tickets to the YES Harbor Cruise

### **Mountain Mover: \$10,000**

- 10 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Featured listing on at least two (2) e-communications to YES's 5,000+ member e-constituency
- Exclusive feature in at least one (1) social media post to YES's 2,000+ followers
- Listing with logo on YES website
- Logo projection onto a screen at the event venue during the Gala
- An opportunity to distribute YES Gala Invitations as a way of marketing philanthropic involvement to your customer/client base
- 10 tickets to the YES Harbor Cruise

### **Hope Lifter: \$5,000**

- 6 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala web page
- Sponsor listing on a screen at the event venue during the Gala
- 6 tickets to the YES Harbor Cruise

### **Trail Blazer: \$2,500**

- 4 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage
- Sponsor listing on a screen at the event venue during the Gala
- 4 tickets to the YES Harbor Cruise

### **Path Finder: \$1,000**

- 2 tickets – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage
- 2 tickets to the YES 2021 Harbor Cruise

### **Achiever: \$500**

- 1 ticket – Includes cocktail reception with food stations, reserved seating for the program, and post-event reception.
- Listing on YES Gala webpage
- 1 ticket to the YES Harbor Cruise

*\*Deadline to receive full e-communication sponsorship benefits (Platinum Peak, Summit Seeker, & Mountain Mover Sponsors) is Wednesday, October 20, 2021.*