



Youth Enrichment Services (YES)

Fiscal Year 2021 Accomplishments (July 1, 2020 – June 30, 2021)

PROGRAMS

- COVID-19 – Remained connected with young people through virtual, hybrid, and modified in-person outdoor programming without interruption throughout the ongoing COVID-19 pandemic. YES proved to be adaptable, flexible, and creative in its ability to continue enriching children's lives and staying connected with our youth and their families.
- Operations SnowSports – Successfully modified and adapted Operation SnowSports to serve over 100 youth through the COVID-19 pandemic. Youth downhill skied and snowboarded at Nashoba Valley Ski Area and Wachusett Mountain and they also cross-country skied at Weston Ski Track.
- Housing Development Partnerships – Piloted a drop-in biking initiative as a part of the Outdoor Adventure program to increase opportunities for youth living in housing developments to be physically active and reduce barriers for their participation. Partners included Mildred C. Hailey Apartments and Academy Homes, both located in the Jackson Square neighborhood.
- Track & Field – Expanded the Fall Cross Country and Spring Track & Field programs to two nights per week at Moakley Park. For summer 2021, expanding the Summer Track & Field program to four nights per week, two nights at Moakley Park and two nights at English High.
- Leadership Corps – Increased emphases on one-on-one support for teens in the Leadership Corps program, including daily office hours and more frequent mental health check-ins.
- College Preparation – Youth and teens in the YES Summer Leadership Corps program created a resource guide about colleges and set up an independent website to document their findings.

VOLUNTEERISM

- Virtual Volunteer Opportunities – Provided adult volunteers the opportunity to remain involved with YES during the pandemic through a series of virtual networking nights and mock interviews with Leadership Corps teens.
- Anti-Racism Training – Operation SnowSports volunteers had the opportunity to participate in an anti-racism training hosted by the Snow Equity Collaborative. The contextually appropriate and mission aligned training discussed race/ethnicity, socioeconomic, gender/gender identity, sexual orientation, and trauma.

OUTCOMES & IMPACT

- Total Youth Served - Even with the disruption of COVID-19, YES was able to engage over 1,000 young people during Fiscal Year 21 across its One-Time Experience, Repeat Engagement, and High-Impact programs.
- High School Graduates - Contributed to the successful completion of high school for 100% of 12th graders in the YES Academy. All YES Academy high school seniors graduated on time and enrolled in college.
- Outdoor Adventure - 100% of youth enrolled in the Outdoor Adventure program expressed to their family a positive experience with YES staff and/or volunteers.
- Operation SnowSports - 80% of families with youth enrolled in Operation SnowSports reported observing an increase in their child's confidence.
- Cross Country Ski - 75% of youth in the cross-country program felt their skiing improved.
- Track & Field - 72% of families with youth enrolled in the Track & Field program reported an increase in their youth's confidence.

COMMUNITY ENGAGEMENT & SPECIAL RECOGNITION

- [Mass Promise Fellowship Site of the Year](#) – Honored as the Mass Promise Fellow 2021 Site of the Year. During 2020-21, YES had two Mass Promise Fellows on their staff: Leadership Corps Success Coordinator and College Prep Coordinator.
- [Strategic Plan](#) – Successfully completed the first year of the Fiscal Year 2021-2023 Strategic Plan.
- [New Athlete Partnership](#) – Collaborated with elite snowboarder and Olympic hopeful, 23-year-old Myles Silverman to give back to his home community of Boston. He completed a collaborative video project with teens in the YES leadership corps program.

DIVERSITY & INCLUSION

- [Diversity, Equity, and Inclusion](#) – YES Executive Director, Bryan Van Dorpe, was selected to participate in the Community of Practice for Diversity, Equity, and Inclusion co-hosted by YW Boston and NEHRA. The group's purpose is to establish and enhance diversity, equity, and inclusion practices within metro Boston organizations through community and collaboration.
- [Snow Equity Collaborative](#) – Became a founding member of the Snow Equity collaborative, a nationwide collaborative of snowsports nonprofits to address diversity within the sport. Other founding organizations include CHILL, Stoked, and SOS Outreach.
- [Media Exposure](#) - Highlighted in [Snowboarder Magazine](#) and [Ski Area Management Magazine](#) as a snowsports organization working to make skiing and snowboarding a more diverse, accessible, and inclusive sport and community.
- [Equity Library](#) – Teens in the Leadership Corps program created a virtual library of information about systems of inequity. Projects included an Interactive Black History Month Calendar, Guide For How to Support Marginalized Populations, and Women's Inventions and Achievements.

FUNDRAISING & MARKETING

- [Scholarship Endowment](#) – Received a \$150,000 gift from Marie King, mother of YES founder Richard Williams, to endow the Richard Williams Memorial Scholarship Fund.
- [Virtual Gala](#) – Held its first-ever virtual Gala on October 5, 2020. The event was well-received and smoothly executed – a notable success in this new virtual world of fundraising events! Included virtual appearances by elite and Olympic athletes, including Gold Medal Olympic skier, Ted Ligety, and Gold Medal Paralympic track athlete, Tatyana McFadden.
- [Young Professionals Committee](#) – Hosted seven virtual events throughout the year and raised over \$11,000 through virtual events and peer-to-peer fundraising events. Virtual events including Cooking Classes, Music Bingo, Workout Challenges, and more.
- [Share Winter Foundation Collaboration](#) – Selected as the featured grantee in a video created by luxury brand, Alps & Meters and long-time funder, Share Winter Foundation. Filming took place at Wachusett Mountain and highlighted the efforts of YES and Share Winter to make skiing a more diverse and inclusive sport. YES was also selected as the [inaugural guest blogger](#) for the foundation's new blog.
- [Hannah Randolph Memorial Foundation](#) – Selected as a first-time grant recipient to help underwrite the Cross-Country Ski Program.
- [Middlebury College Collaboration](#) – Selected as the benefitting charity from the Middlebury College Ski Team's crowdsourcing fundraiser, Arcs for YES. Over \$9,000 was raised by ski team members, members of the college ski team community, and students.