

OPERATION SNOWSPORTS

WINTER 2019 - 2020

OUTCOMES SUMMARY



YES★

OPERATION SNOWSPORTS PARTICIPATION

783 participants

1,206 participation days

Operation SnowSports Programs

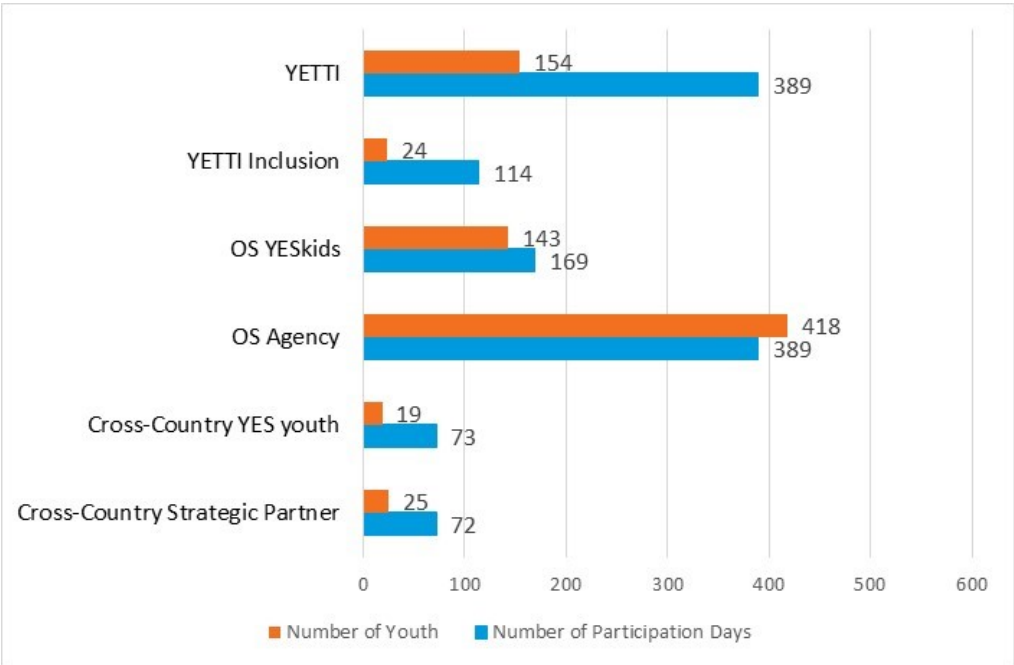
Operation SnowSports (YES Kids): Youth (ages 7 - 12) participate in an introductory one-time ski or snowboard trip that propels youth to engage in YES’s programming.

Operation SnowSports (Strategic Partners): Local schools and community organizations, who serve low-income youth, partner with YES for a unique Operation SnowSports experience.

Youth Excel Through Targeted Instruction (YETTI): Youth (ages 7 - 12) participate in four Operation SnowSports ski and snowboard trips with the same group of instructors and youth. Youth receive consistent coaching, helping them to build their skills and confidence through a stable system of support.

Cross-Country Ski: Youth (ages 9 - 13) participate in 6 cross-country ski lessons. The program is designed to provide youth with a unique outdoor experience and help them build their skills week to week with the same coaches for the full 6 week session.

Number of Youth and Participation Days in Operation SnowSports Programs



Cancelled trips due to COVID-19: 2 Agency trips, 1 YETTI trip, and Mass Snow Challenge (including YES Kids and Families)

FY20 OPERATION SNOWSPORTS HIGHLIGHTS

99%

of families would recommend Operation Snowsports with YES to other families

85%

of youth who joined Operation SnowSports in 2019 - 2020 live in low to moderate income households.

79%

of Operation SnowSports participants are youth of color.

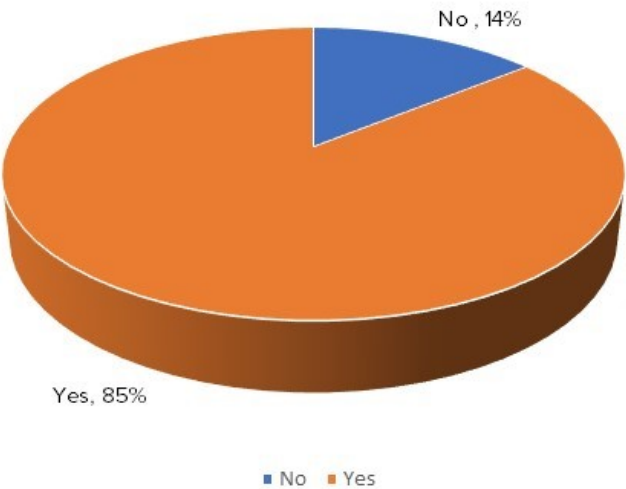
41%

of youth who joined Operation SnowSports programs this year live in Roxbury, Mattapan, or Dorchester.

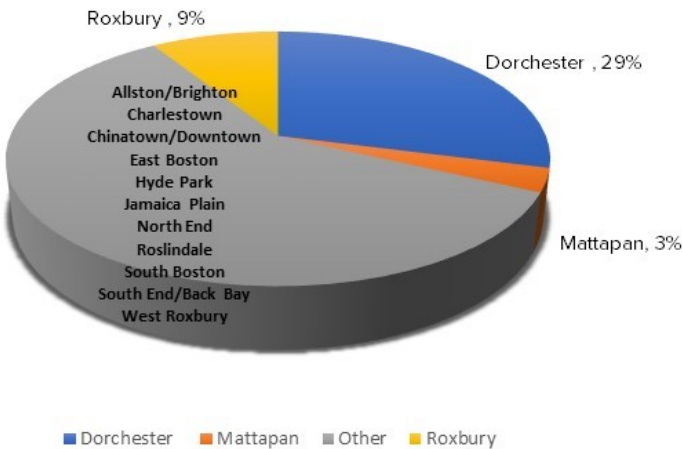


Program Participant Demographics

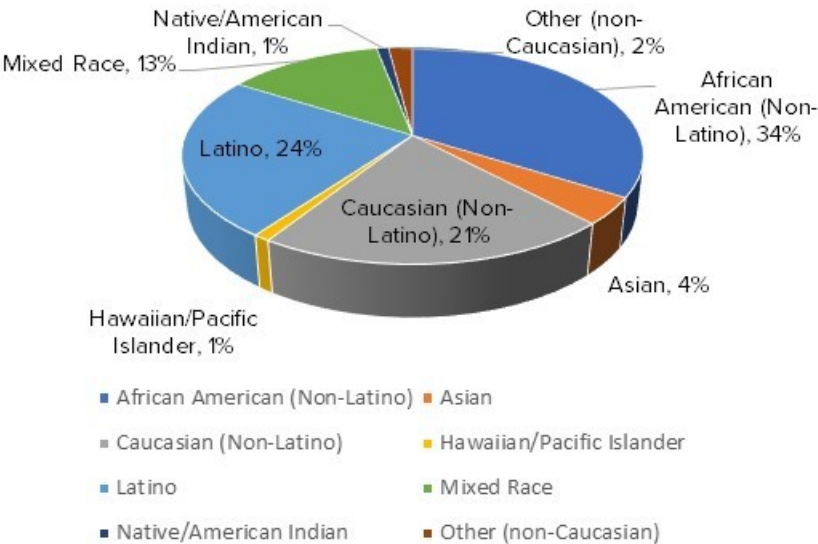
85% of participants are from low to moderate income Households



41% of participants are from YES’s targeted neighborhood of Dorchester, Mattapan and Roxbury



79% of participants identify as a youth of color





OPERATION SNOWSPORTS—YES KIDS

143 participants

Highlight: 87% of youth reported feeling confident to face a challenge

“This was my daughters first experience with skiing, she absolutely loved. I can't praise this program enough, she came home smiling from ear to ear and had so much fun.”

– YES Parent



YOUTH EXCEL THROUGH TAILORED INSTRUCTION (YETTI)

154 participants

Highlight: YETTI's small group instruction allows YES youth to build positive relationships while receiving consistent coaching.

89% of YETTI youth reported improvement in their problem solving skills

“My kids can't stop talking about how much fun they had. They are looking forward to the next skiing trip.”

- Lisalina, Age 10





CROSS-COUNTRY SKI

44 participants

Highlight: 82% of youth would recommend Cross-Country with YES to their friends

“I honestly can't say enough about how happy my kids were.”

– YES Parent



STRATEGIC PARTNERS

418 participants

Highlight: 92% of youth reported a positive experience with volunteer instructors

“My daughter had a great time, she bragged to everyone confidently about how much fun it was. Would completely do this again.”

- Parent



OUTCOMES MEASURES

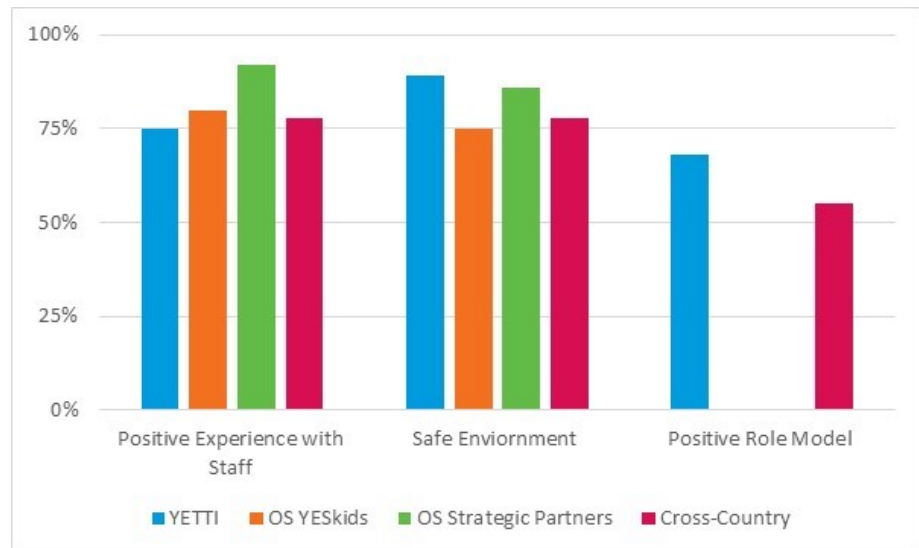
To ensure program quality, YES measures 10 outcomes across all programming.

1. Youth reported a positive experience with YES staff and/or volunteers.
2. Youth feel physically and emotionally safe when participating in programs.
3. Youth view staff and volunteers as positive role models.
4. Youth feel confident in their abilities.
5. Youth had the opportunity to try something new and to be challenged.
6. Youth self-report an improvement in skill.
7. Youth self-report a decrease in screen time as a result of outdoor activity participation.
8. Youth would recommend the program to peers.
9. Youth express interest in continued participation in registered program.
10. Based on program experience youth express interest in other YES programs.

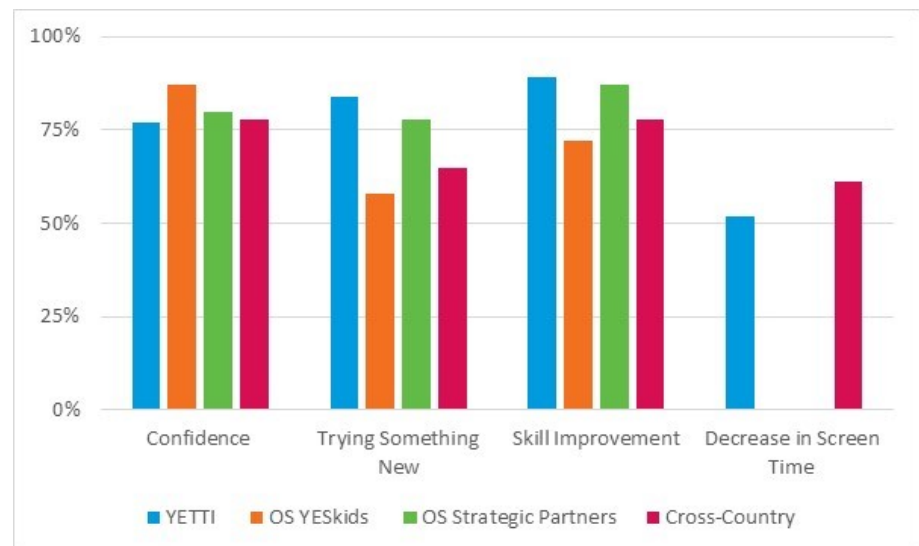
OPERATION SNOWSPORTS PROGRAM QUALITY MEASUREMENTS



SAFE AND POSITIVE ENVIRONMENT



SKILL AND LIFE QUALITY IMPROVEMENT



PROGRAM ENGAGEMENT

