

# OPERATION SNOWSPORTS

## WINTER 2020 - 2021 OUTCOMES SUMMARY



YES<sup>★</sup>

# OPERATION SNOWSPORTS PARTICIPATION

**117** participants

**674** participation days

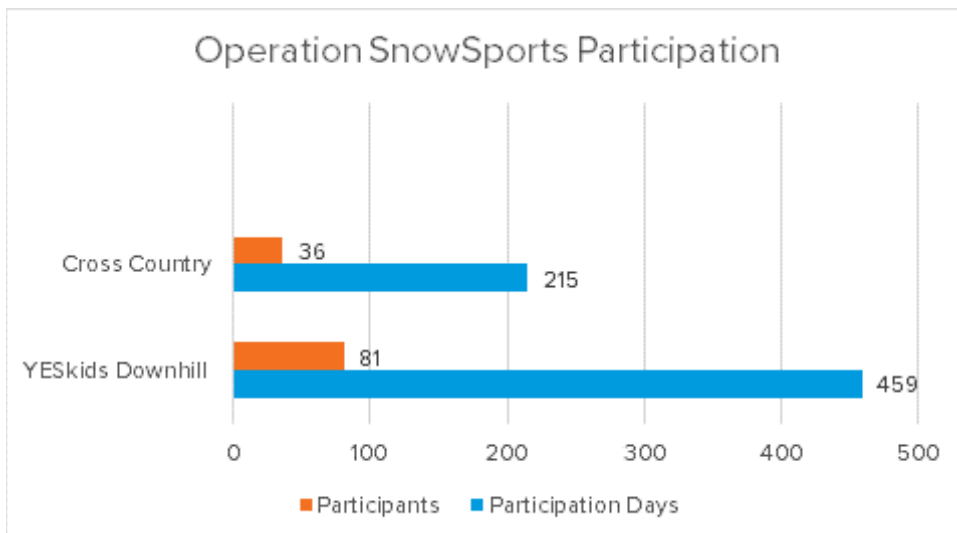
## Operation SnowSports Programs

**Operation SnowSports (YES Kids):** Due to the ongoing COVID-19 pandemic, YES changed the YES Kids model for Operation SnowSports to a repeat engagement program that included 6-8 trips. Similar to YETTI, the program consisted of a COVID-19 safe “pod” of the same youth, volunteers, and leadership corps teens. To comply with state guidelines, all trips went to local Massachusetts mountains.

There were three tracks including a 6-week group at Nashoba Valley Ski Area and two 8-week groups at Wachusett Mountain. Many of the participants in the program were returning YES youth. One “pod” consisted of youth in partnership with the Mildred C. Hailey Apartments Housing Development.

**Cross-Country Ski:** This program offers youth an introduction to the basics of cross-country skiing while building their strength, skill development, and stamina. The youth are given the opportunity to learn the fundamental skills of both types of Nordic, classic, and skate. The program ran for seven weekly sessions at the Leo J. Martin Ski Track in Weston, MA and served youth ages 9-12.

## Number of Youth and Participation Days in Operation SnowSports Programs



## FY21 OPERATION SNOWSPORTS HIGHLIGHTS

**100%**

of families would recommend Operation Snowsports with YES to other families

**95%**

of youth in the downhill program reported spending more time outside because of the program.

**80%**

of families reported observing an increase in their child’s confidence.

**75%**

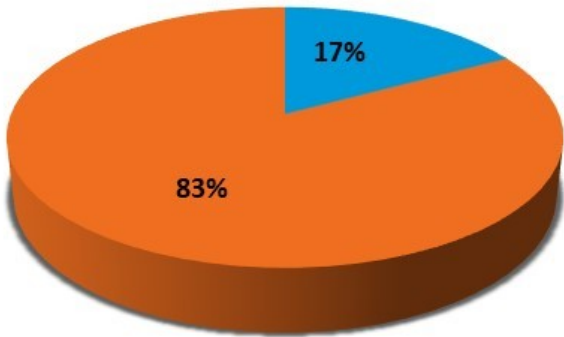
of youth in the cross-country program felt their skiing improved.

# OPERATION SNOWSPORTS PARTICIPATION



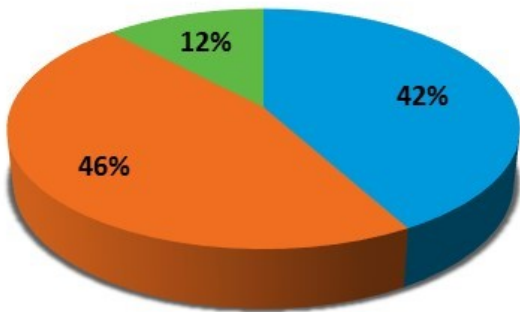
## Program Participant Demographics

83% of participants are from low to moderate income households.



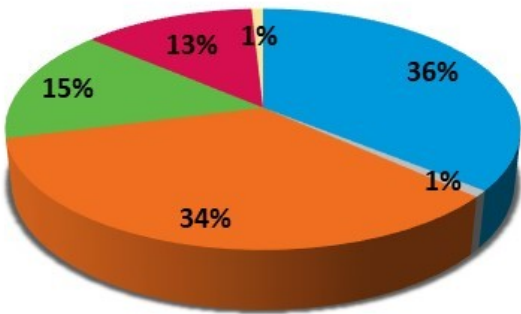
■ Non-Income Eligible   ■ Income Eligible

42% of participants are from YES’s targeted neighborhoods of Dorchester, Roxbury, and Mattapan.



■ Target Neighborhoods (Dorchester, Roxbury, Mattapan)  
■ Other Boston Neighborhoods  
■ Outside Boston

66% of participants identify as youth of color.



■ African American (Non-Latino)   ■ Asian  
■ Caucasian (Non-Latino)   ■ Latino  
■ Mixed Race   ■ Native/American Indian



## OPERATION SNOWSPORTS - YES KIDS

**81** participants

**Highlight:** 80% of youth felt confident in their ski and snowboard skills

**“This was my daughter’s first experience with skiing, she absolutely loved. I can’t praise this program enough, she came home smiling from ear to ear and had so much fun.”**

**– YES Parent**



## CROSS-COUNTRY

**36** participants

**Highlight:** 65% of youth had the opportunity to try something new and be challenged.

**“Both my kids came out of the program beaming. They even asked if they could do the program more than once a week.”**

**- YES Parent**





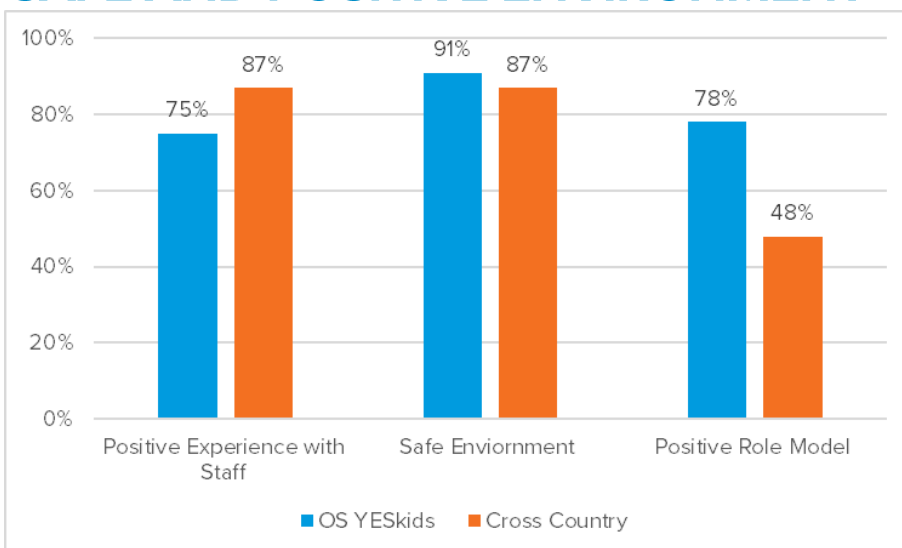
# OPERATION SNOWSPORTS PROGRAM QUALITY MEASUREMENTS

## OUTCOMES MEASURES

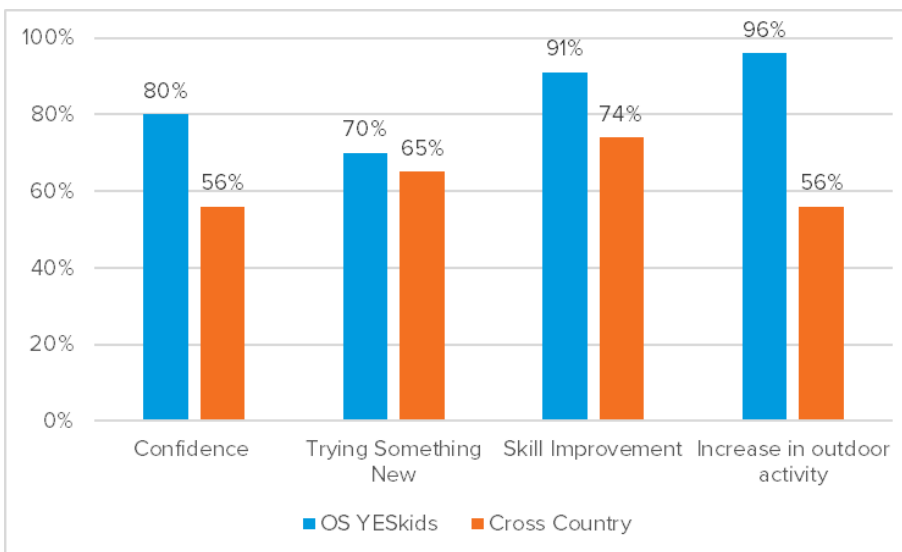
To ensure program quality, YES measures 10 outcomes across all programming.

1. Youth reported a positive experience with YES staff and/or volunteers.
2. Youth feel physically and emotionally safe when participating in programs.
3. Youth view staff and volunteers as positive role models.
4. Youth feel confident in their abilities.
5. Youth had the opportunity to try something new and to be challenged.
6. Youth self-report an improvement in skill.
7. Youth self-report a decrease in screen time as a result of outdoor activity participation.
8. Youth would recommend the program to peers.
9. Youth express interest in continued participation in registered program.
10. Based on program experience youth express interest in other YES programs.

## SAFE AND POSITIVE ENVIRONMENT



## SKILL AND LIFE QUALITY IMPROVEMENT



## PROGRAM ENGAGEMENT

