OPERATION SNOWSPORTS

WINTER 2020 - 2021

OUTCOMES SUMMARY
**Operation SnowSports Participation**

117 participants  
674 participation days

**Operation SnowSports Programs**

**Operation SnowSports (YES Kids):** Due to the ongoing COVID-19 pandemic, YES changed the YES Kids model for Operation SnowSports to a repeat engagement program that included 6-8 trips. Similar to YETTI, the program consisted of a COVID-19 safe “pod” of the same youth, volunteers, and leadership corps teens. To comply with state guidelines, all trips went to local Massachusetts mountains.

There were three tracks including a 6-week group at Nashoba Valley Ski Area and two 8-week groups at Wachusett Mountain. Many of the participants in the program were returning YES youth. One “pod” consisted of youth in partnership with the Mildred C. Hailey Apartments Housing Development.

**Cross-Country Ski:** This program offers youth an introduction to the basics of cross-country skiing while building their strength, skill development, and stamina. The youth are given the opportunity to learn the fundamental skills of both types of Nordic, classic, and skate. The program ran for seven weekly sessions at the Leo J. Martin Ski Track in Weston, MA and served youth ages 9-12.

**Number of Youth and Participation Days in Operation SnowSports Programs**

![Bar chart showing the number of participants and participation days for Cross Country and YESkids Downhill programs.](chart.png)

**FY21 Operation SnowSports Highlights**

100% of families would recommend Operation Snowsports with YES to other families

95% of youth in the downhill program reported spending more time outside because of the program.

80% of families reported observing an increase in their child’s confidence.

75% of youth in the cross-country program felt their skiing improved.
83% of participants are from low to moderate income households.

42% of participants are from YES's targeted neighborhoods of Dorchester, Roxbury, and Mattapan.

66% of participants identify as youth of color.
OPERATION SNOWSPORTS - YES KIDS

81 participants

Highlight: 80% of youth felt confident in their ski and snowboard skills

“This was my daughter’s first experience with skiing, she absolutely loved. I can’t praise this program enough, she came home smiling from ear to ear and had so much fun.”

- YES Parent

CROSS-COUNTRY

36 participants

Highlight: 65% of youth had the opportunity to try something new and be challenged.

“Both my kids came out of the program beaming. They even asked if they could do the program more than once a week.”

- YES Parent
OUTCOMES MEASURES

To ensure program quality, YES measures 10 outcomes across all programming.

1. Youth reported a positive experience with YES staff and/or volunteers.
2. Youth feel physically and emotionally safe when participating in programs.
3. Youth view staff and volunteers as positive role models.
4. Youth feel confident in their abilities.
5. Youth had the opportunity to try something new and to be challenged.
7. Youth self-report a decrease in screen time as a result of outdoor activity participation.
8. Youth would recommend the program to peers.
9. Youth express interest in continued participation in registered program.
10. Based on program experience youth express interest in other YES programs.