

OPERATION SNOWSPORTS

WINTER 2021 - 2022 OUTCOMES SUMMARY



YES[★]

OPERATION SNOWSPORTS PARTICIPATION

298 participants

1,135 participation days



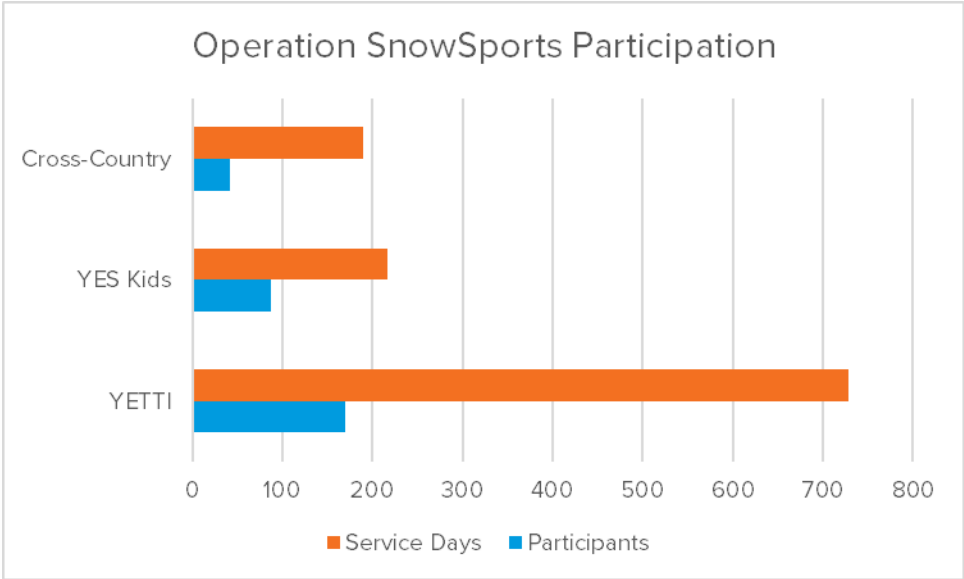
Operation SnowSports Programs

Operation SnowSports (YETTI): Youth (ages 7-12) participate in four Operation SnowSports ski and snowboard trips with the same group of instructors and youth. Youth receive consistent coaching, helping them to build their skills and confidence through a stable system of support.

Operation SnowSports (YES Kids): Youth (ages 7-12) participate in an introductory one-time ski or snowboard trip that propels youth to engage in YES’s programming.

Cross-Country Ski: Youth (ages 7-12) participate in six lessons where they will be introduced to the sport, build their strength, and develop skills and stamina. The youth are given the opportunity to learn the fundamental skills of both types of Nordic skiing, classic and skate.

Number of Youth and Participation Days in Operation SnowSports Programs



FY22 OPERATION SNOWSPORTS HIGHLIGHTS

84%

of families would recommend Operation Snowsports with YES to other families

75%

of youth reported the opportunity to try something new and face a challenge.

75%

of families reported observing an increase in their child’s confidence.

74%

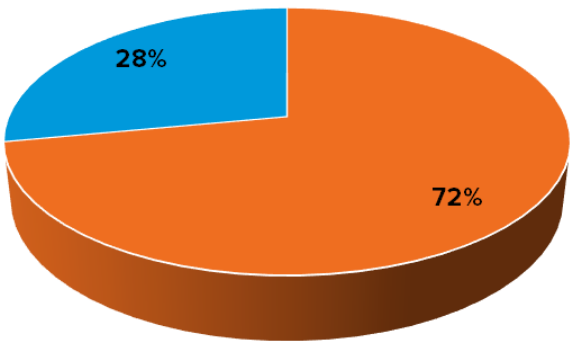
of youth in the cross-country program felt their skiing improved.

OPERATION SNOWSPORTS PARTICIPATION



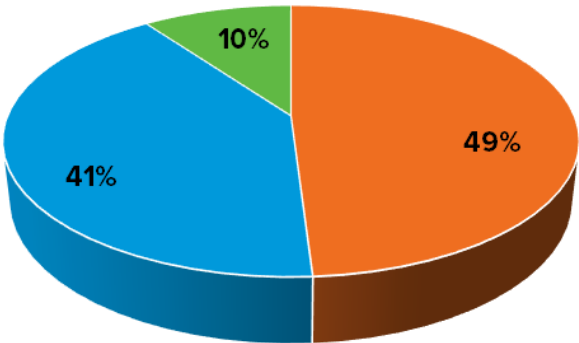
Program Participant Demographics

72% of participants are from low to moderate income households.



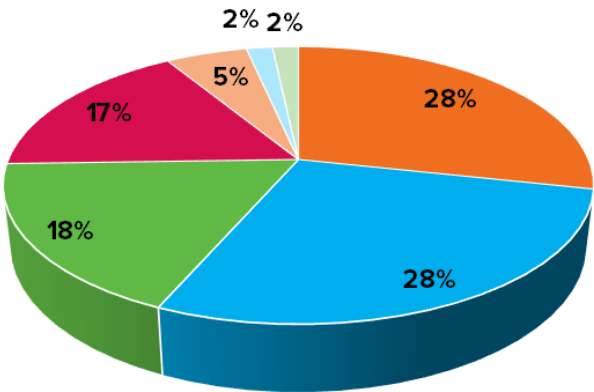
Income Eligible Non-Income Eligible

49% of participants are from YES’s targeted neighborhoods of Dorchester, Roxbury, and Mattapan.



Target Neighborhoods Other Boston Neighborhoods
Outside Boston

67% of participants identify as youth of color.



African American (Non-Latino) Caucasian (Non-Latino)
Latino Mixed Race
Asian Not Reported
Other Non-Caucasian (Non-Latino)



OPERATION SNOWSPORTS - YETTI

170 participants

Highlight: 80% of youth felt they improved in their ski and snowboard skills

Fiscal Year 2022 was the first year of a five-year strategic scaling of the YETTI track model. Serving 170 young people represents a 26% increase as compared to the baseline of 134 youth.



OPERATION SNOWSPORTS - YES KIDS

87 participants

Highlight: 93% of youth reported a positive experience with YES staff and volunteers.

“My beginner snowboarding kids made so much progress yesterday and gained loads of confidence. The attention the staff was able to give them thanks to small groups was outstanding.”

- YES Parent





CROSS-COUNTRY

41 participants

Highlight: 78% of youth had the opportunity to try something new and be challenged.

“I love how determined they are to keep trying and mastering the skill. All the youth are always participating, listening, and supporting one another.”

- YES Volunteer



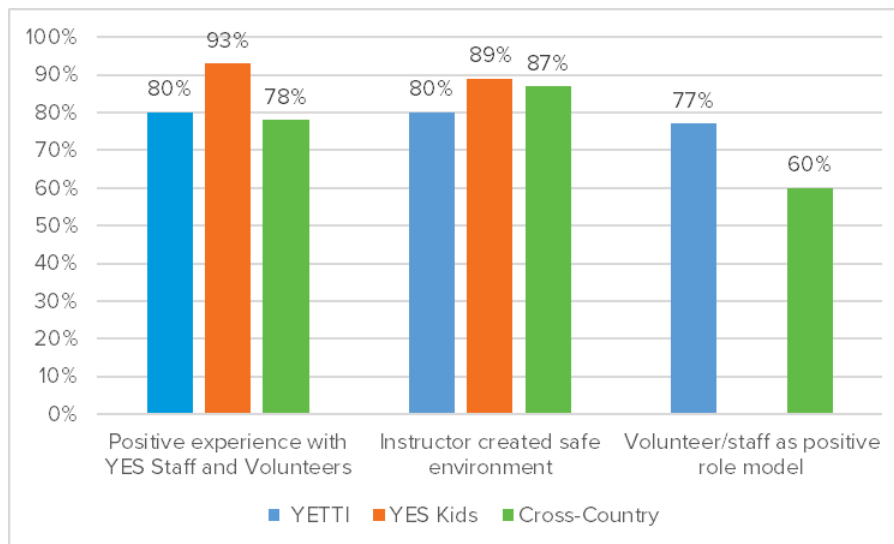
OPERATION SNOWSPORTS PROGRAM QUALITY MEASUREMENTS

OUTCOMES MEASURES

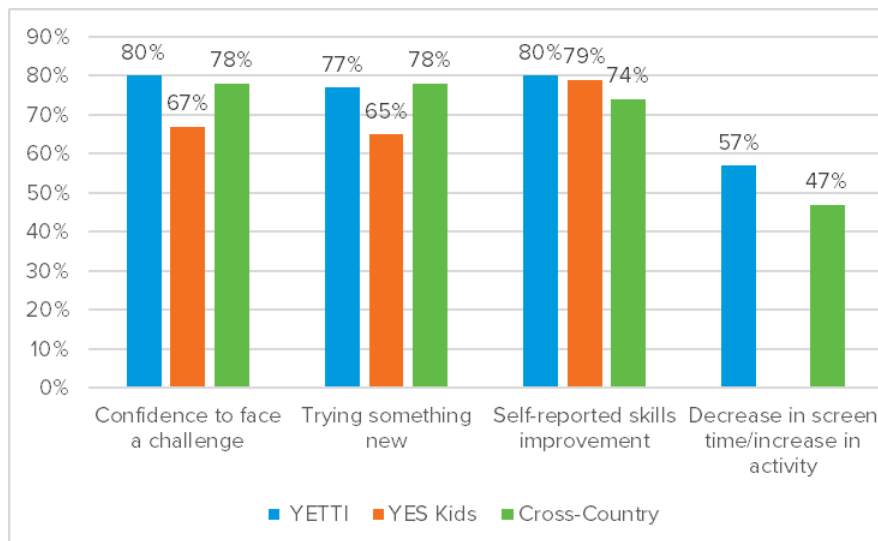
To ensure program quality, YES measures 10 outcomes across all programming.

1. Youth reported a positive experience with YES staff and/or volunteers.
2. Youth feel physically and emotionally safe when participating in programs.
3. Youth view staff and volunteers as positive role models.
4. Youth feel confident in their abilities.
5. Youth had the opportunity to try something new and to be challenged.
6. Youth self-report an improvement in skill.
7. Youth self-report a decrease in screen time as a result of outdoor activity participation.
8. Youth would recommend the program to peers.
9. Youth express interest in continued participation in registered program.
10. Based on program experience youth express interest in other YES programs.

SAFE AND POSITIVE ENVIRONMENT



SKILL AND LIFE QUALITY IMPROVEMENT



PROGRAM ENGAGEMENT

